

# Ready to apply?

Interreg

North Sea



Co-funded by  
the European Union



## Aim of the session

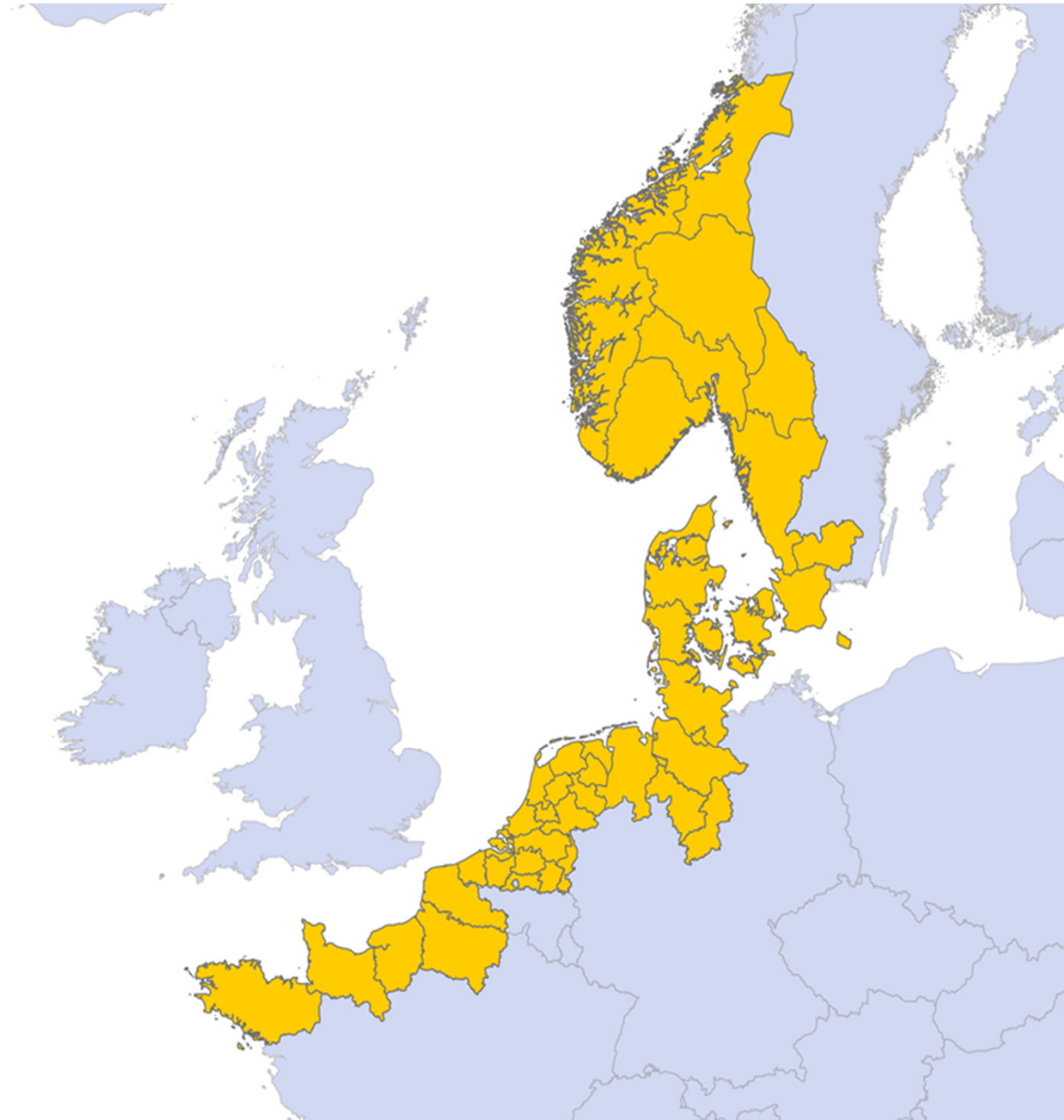
Provide you with main tips on what to keep in mind while preparing a project as well as the key steps of the application process.

And answering your questions...



# Programme area + partners

- Regions from 7 countries
- Project partnerships



# Type of projects

- Regular projects  
(average between 8 and 15 partners, 3-5 years and 4-6 m Eur total budget)
- Small scale projects  
(**the rules are:** min. 3 – max.7 partners, max. 18 months, and max 500 K Eur total budget)



## Type of application

- Expression of Interest – only in case of regular projects<sup>1</sup>
- Full application – regular projects and small scale projects<sup>2</sup>

<sup>1</sup> *Exception in Call2: Regular projects can go with Full Application directly*

<sup>2</sup> *Small scale projects do not have the 'Expression of Interest' step*



## Timeline for Call 2

**Call opens**

1  
August

**Call closes**

14  
November

**Decisions**

Early spring  
2023

## You should be able to identify...

- the need for your project + is it relevant for this programme?
- the need for transnational cooperation
- the role of each partner
- the outputs and results that will be delivered
- an impact beyond the project lifetime



## Practical tips

- Fact sheets (under 'New Programme') & Guidance Note for Call 2
- Read and watch the relevant guidance and video tutorials: <https://northsearegion.eu/new-programme/resources/for-applicants/>
- Online Monitoring System: <https://oms.interregnorthsea.eu/>
- Webinars published on the website
- Contact the secretariat and national contact points







## Questions we have received

- Any recommendations to the budget for investments/pilots?

*ANSWER: There is no specific recommendation with regard the budget for investments/pilots. However, the budget for investments/pilots should be rather proportionate and realistic. In general, projects in the North Sea programme are not investment focused and rarely contain huge budgets planned for investment type of activities.*

- Does the programme provides logo, brand and website or do projects need to develop their own?

*ANSWER: Yes, the programme will provide the selected projects with visuals/branding materials, e.g. logo. The use of those visuals is mandatory, however, projects are allowed to design extra visuals elements. If a project decided to make its own logo, still the mandatory set of visuals has to be used as well.*

*The programme website will host so called 'webspaces' (i.e. websites) for every project selected and implemented within the frame of the North Sea programme.*



## Questions we have received

- How many physical events are planned by the Interreg NSR Programme (e.g. LP seminar, annual conference)? (Relevant to budget planning)

*ANSWER: We cannot answer this question precisely. For sure, there will be annual conferences, lead partner seminars organised by the programme, in the coming years. However, we cannot state when exactly and how many of them will overlap with a particular project's lifetime, or how many will be held online/in person.*

- How geographically diverse in terms of countries should the project be?

*ANSWER: The general rule is that partners at least from 3 countries of the North Sea programme area establish a partnership. Otherwise, the more diverse the partnership, the better. However, it always depends on the content of your project.*



## Questions we have received

- Our mission is to coach small and middle sized industrial/production companies in their journey to higher competitiveness. Our focus areas are within production efficiency, circularity and energy transformation. Does our target group and mission match with your program intentions?

ANSWER:

*Absolutely, Priority 1 or 2 is where you should identify your exact project content.*

*Priority 1: Robust and smart economies in the North Sea region - if the project is more about production efficiency.*

*Priority 2: A green transition in the North Sea - if the project is more about circularity and energy transformation.*

*To find out more, please check the programme document here: <https://northsearegion.eu/media/21807/interreg-north-sea-programme.pdf>*



## Questions we have received

Give examples as to what is thought about Robust & smart economies - and the Specific objectives: 1.1 Research & innovation, 1.2 Smart specialisation

ANSWER: Projects under Priority 1 will support regional actors in the public and private sector to develop resilience in order to protect regional economies and societies in the North Sea region from potential shocks and crises. Priority 1 projects may also focus on maintaining and strengthening regional innovation capacity, on the delivery of innovation and on future-proofing economic structures and actors to meet future demands, e.g., through skills development. For the non-exhaustive list with examples of actions supported, please check the approved programme document on the programme's website here:

<https://northsearegion.eu/media/21807/interreg-north-sea-programme.pdf>

More about what is thought about the Spotlight theme 'Digitalisation'.

ANSWER: Digital transition and its digital technology transformation reach their full and fair potential for people, businesses and public authorities. Projects are encouraged to make use of up-to-date digital technologies, to implement smart and digital solutions and to foster digital skills.

