



Get ready! AGENDA

Venue: Messe Husum & Congress, Am Messepl. 12 - 18, 25813, Husum, Germany

Date: 8 February 2023

7.30 – 9.00 Registration and poster set-up

9.00 – 9.10 Welcome and introduction

Official event opening by Anne Benett-Sturies, State Secretary of the Ministry of Agriculture, Rural Areas, European Affairs and Consumer Protection of Land Schleswig-Holstein

9.10 – 9.30 Get ready to apply in Interreg North Sea's Call 3!

Programme state of play. How many applications did we receive in Calls 1 and 2? How much funding remains? General introduction to the programme and where we are with implementation.

9.30 – 10.30 The rules of play

Bear in mind the rules. What are the legal/administrative requirements you must follow as a project partner in the Interreg North Sea Programme?

10.30 - 11.00 *Coffee*

11.00 – 11.30 Applying in the Online Monitoring System (OMS)

How to submit an application. Practical information regarding the online monitoring system, complete with live demonstration.

11.30 – 12.15 Powerful partnerships

Finding and connecting to organisations in the North Sea Region to build a strong project partnership, facilitated by the programme's National Contact Points (NCP).

12.15 – 13.15 *Lunch*

13.15 – 13.30 Intro to the afternoon

Renewing your energy after the morning sessions. Let's kick off an active afternoon programme!

13.30 – 13.45 Programme priorities

Laying out the programme's thematic priorities. Where does your project idea fit? Let's dive into the programme content.

13.45 – 14.00 Observations from Calls 1 and 2

Lessons learned. What have we observed in submitted applications? Where to focus your efforts when building your Call 3 application.

14.00 – 15.30 The red thread (indicators and intervention logic)

Creating a logical flow, from objective to activities. How can you build your application in order to demonstrate to the programme that you can achieve your project objective via the work plan and other application components? Separate workshops per programme priority.

15.30 – 16.00 *Coffee*

16.00 – 17.00 Communicating for success

How to create a convincing application and plan for powerful communication.

[Networking and finger food from 17.00 to 19.30]

17.00 – 17.45 Project idea pitches and poster presentations

Capturing the attention of potential partners and getting feedback on project ideas. Do you have a fantastic project idea or an idea that still needs to be developed? You will be given three minutes to convey the idea and engage possible partners. Presentations will be made on stage and via posters created by potential applicants.

17.45 – 19.30 Official consultations with JS/NCP's

A forum for asking project-specific questions. One-to-one 15-minute consultations with project advisors of the joint secretariat and the national contact points. Sign up for a slot on the day.