City of Lille

Magenta Fombelle

Lille's Pilot is located in the city center in a very dense and popular neighborhood where biodiversity and nature are rarely present. The pilot site consists in an old housing building dating back the 70's that will refurbished. The project surroundings are mainly green lawns and parking lots with several trees.

CHALLENGE

Focus not only on the building retrofiting project but also work on bringing more ecological value in the free spaces

Increase ecological knowledge and data on private lands

Involving the residents of this building (population with fewer incomes, more vulnerable to environnemental issues...)

Economical challenge to maintain low maintenance fees













Hamburg













Bremer





Working on "ordinary" biodiversity in a very urban context, improve nature proximity and ecological value in the most devoided districts of the city. The idea is to take advantage of every opportunity to bring more biodiversity in the project (the building itself can host animals and plants)

Decreasing the heat effect vulnerability in this grey and dense area Reflecting on how to improve soils quality in relation to its ecological value

Increase awarness with the citizens and inhabitants of the building but also for every stakeholders working on it.



APPROACH

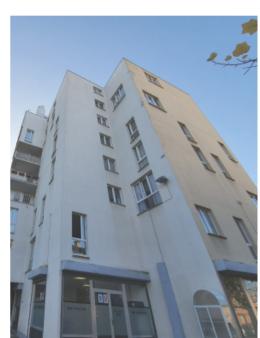
"The specificity of the Pilot is that the semi-private owner is the project holder. The City of Lille staff will be bringing additionnal expertise and human ressource support. Several stakeholders will be associated (local asociations, schools, different departments) and the hope is that the project will have a contagious effect in the neighborhoods in terms of awarness on biodiversity.













BIODIVERSE CITIES

























