

# ShareDiMobiHub Academy Brussels

## 5-6 February 2024

Join us for the ShareDiMobiHub Academy during which we will explore how mobility hubs can be integrated into real estate projects, and how hus can be adapted to the needs of vulnerable users.

### Day 1: Monday, 05.02.2024

POLIS Offices   Rue du Trône 98, 1050 Brussels	
12.30-13.00	Welcome coffee
13.00-13.45	Introduction <ul style="list-style-type: none"><li>• <b>13.00-13.15</b>   Welcome &amp; housekeeping   <i>Tjalle Groen (Mpact) &amp; Jeffrey Matthijs (Autodelen.net)</i></li><li>• <b>13.15-13.30</b>   Mobility hubs – what, why and how?   <i>Michael Glotz-Richter (City of Bremen)</i></li><li>• <b>13.30-13.45</b>   Discussion</li></ul>
13.45-14.30	Regional mobility hub development strategies <ul style="list-style-type: none"><li>• <b>13.45-14.00</b>   The case of the Brussels Capital Region (BE)   <i>Martin Lefrancq (Brussels Mobility)</i></li><li>• <b>14.00-14.15</b>   The case of the Utrecht Province (NL)   <i>Wouter Slob (Province of Utrecht)</i></li><li>• <b>14.15-14.30</b>   Discussion</li></ul>
14.30-14.45	Short break
14.45-16.15	The real estate session <ul style="list-style-type: none"><li>• <b>14.45-15.15</b>   Mobility hubs and real estate developments: policy perspective from the SHARE-North Squared project   <i>Rebecca Karbaumer (City of Bremen)</i></li><li>• <b>15.15-15.45</b>   Use cases for the integration of shared mobility in real estate   <i>Esther De Reys (Autodelen.net)</i></li></ul>
16.15-16.30	Short break
16.30-18.00	The practical session 1 <ul style="list-style-type: none"><li>• <b>16.00-16.45</b>   What can we do with 12m<sup>2</sup>?   <i>Rebecca Karbaumer (City of Bremen) &amp; Esther De Reys (Autodelen.net)</i></li><li>• <b>16.45-17.00</b>   Discussion</li><li>• <b>17.00-17.30</b>   Wrap-up and group picture</li></ul>
18.00-19.00	Free time
19.00-...	Dinner at 'Le Longue Vie' (8min walk from POLIS offices)

## Day 2: Tuesday, 06.02.2024

POLIS Offices   Rue du Trône 98, 1050 Brussels	
08.45-09.00	Welcome coffee
09.00-10.30	<p>The inclusivity session</p> <ul style="list-style-type: none"><li>• <b>09.00-09.20</b>   Advancing inclusive shared mobility hubs through user-centered design   <i>Lluis Martinez (Mobilise – VUB)</i></li><li>• <b>09.20-09.30</b>   Discussion</li><li>• <b>09.30-09.50</b>   Insights from the SMALL expert round table   <i>Esen Köse (Mpact)</i></li><li>• <b>09.50-10.10</b>   Integration challenges in creating inclusive MaaS in the city of Amsterdam   <i>Geoff Holmes (Gemeente Amsterdam)</i></li><li>• <b>10.10-10.30</b>   Discussion</li></ul>
10.30-10.45	Short break
10.45-12.30	<p>The practical session 2</p> <ul style="list-style-type: none"><li>• <b>10.45-11.05</b>   The Hub Inclusivity Test   <i>Jelten Baguet (Mpact)</i></li><li>• <b>11.05-11.30</b>   Practical exercise</li><li>• <b>11.30-12.30</b>   Site visit to Etterbeek station on our way to Shared Mobility</li></ul>
12.30-...	<p>Shared Mobility Rocks</p> <ul style="list-style-type: none"><li>• <b>12.30</b>   Doors open</li><li>• <b>13.00</b>   Start Conference</li><li>• Check agenda <a href="#">here</a></li></ul>

**Interreg  
North Sea**



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## ShareDiMobiHub

This Academy is funded via the [Interreg North Sea Region ShareDiMobiHub](#) project and co-organised by Mpact, Autodelen.net and POLIS.

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