



5 BUSINESS MODELS

- 1 Valorisation of residual streams and underused potential
- 2 Product life extension
- 3 Use of circular /fewer supplies and resources
- 4 Shared use/access/ownership (applicable in each phase)
- 5 Cocreation within supply chain (applicable in each phase)

Own adaptation from
Accenture, *Circular advantage:
 Innovative business models and
 technologies that create value*

