

Creating Business 4 Green H2 HDVs

This pilot ecosystem fosters public-private partnerships to accelerate hydrogen heavy-duty vehicle deployment. It leverages public procurement and incentives to create stable market demand. Private partners and authorities collaborate on business models and infrastructure roll-out. The goal is a scalable, cross-border hydrogen transport solution.

Who We Are

STRING Megaregion is a cross-border political organisation driving green infrastructure and climate action across Northern Europe. Leading the Region Zealand pilot ecosystem in H2ignite, we coordinate a transnational effort to accelerate green hydrogen and promote actionable next steps in transport public procurement.

Our Pilot Ecosystem

As part of H2ignite's ecosystem-based approach, we apply a triple-helix model to co-create enabling environments for green hydrogen uptake. We work to overcome deployment barriers by aligning stakeholders across governance, industry, and research.

STRING Politicians



Private SMEs &
Interest Organisations

Academia

Our Public Procurement Pilot initiatives

Market Activation Through H2 HDV Uptake in Region Zealand

Through in-person workshops with relevant key actors, we will discuss the uptake of H2 vehicles in Region Zealand through Public procurement.

Building Political Commitment & Procurement Readiness

Development of a Political Statement or handbook indicating regions commitments to accelerating the green transition through fleet public procurement.

Supply Side Dialogue & Value Chain Coordination

Engage in market dialogue with suppliers in the public sector for understanding needs and ambitions.

Developing Green Hydrogen Procurement Models

Develop a procurement framework stemming from the political statement or handbook.

Contact Us



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www.interregnorthsea.eu/h2ignite