



CIRCULAR
ECONOMY
OFFICE

An Exciting Year Ahead:

What 2025 holds for the Circular Economy Office

2025

activating the European office furniture sector

The Circular Economy Office initiative is rolling out a 4-stage strategy to activate the entire European office furniture sector:

1. Internal Activation (Oct 2024 – Apr 2025): CEO partners kickstart the journey using tools like the Circular Maturity Indicator (CMI), shared results from the project partners, and a growing expert network.

2. Strategic Outreach (May – Sep 2025): Compass Group members and selected thought leaders join in, contributing stories, insights, and inviting their networks to participate.

3. Industry Leader Engagement (Aug – Dec 2025): Office sector frontrunners get featured by the CEO activities.

4. Full Sector Mobilization (Sep 2025 – Apr 2026): A Europe-wide campaign shares the results—highlighting impact, innovation, and circular transformation across the sector.

From Insight to Impact:

Since 2024, the CEO project has delivered concrete results. These will be published in practical guidelines and a sector-wide manifesto. One key outcome is the **Circular Maturity Indicator (CMI)** — a user-friendly self-assessment tool developed by CEO partner INDEED INNOVATION. The CMI was first presented at ORGATEC 2024 in Cologne.

 The public launch of the **CEO Manifesto** is planned for end of 2025 — it will showcase stories, tools, and strategies from across Europe.

 **Let's shape the future of circular workspaces — together.**

We are currently looking for contributors, collaborators, and ambassadors from across the office furniture value chain. Join the CEO Network, share your insights, and be part of the transformation.


Follow us on LinkedIn

From our CEO pilots



Partner meeting in Belgium and France

Our recent partner meeting in Pévèle Carembault, was a true highlight! Engaging conversations with CEO partners and local businesses, along with site visits to circular construction and office furniture initiatives, made for an inspiring experience.

 A big thank-you to the municipality of Pévèle Carembault for their pioneering role in the circular economy. Their actions in waste reduction and natural resource use are setting strong regional examples — even attracting enthusiastic coverage in the local press!

Over the course of three days, 25 circular design experts from six Northern European countries explored best practices in circular economy implementation across the region.

 Highlights included:

- Site visits to DURIEZ Agencement and Groupe Vitamine T
- A hands-on look at Terrabundo and the Pévèle Carembault town hall
- Firsthand insights into how office upcycling is structured and scaled locally
- Open exchanges on costs, logistics, storage challenges, and more with industry professionals




Stakeholder Roundtable


A roundtable brought together local stakeholders to explore the topic: **"Circular Production – The Technical Challenges of Producing Furniture"**. Hosted at Terrabundo by CEO partners Communauté de Communes Pévèle Carembault and WOOD.BE, the session gathered designers, producers, and manufacturers from across Pévèle Carembault, Lille, Hauts-de-France, and the Paris region.

The group focused on critical issues in sourcing, logistics, design, processes, and sales within the circular office furniture sector. Two major challenges stood out:

- 1.) The wide variation in quality and design of used furniture**
- 2.) The lack of uniform standards for refurbishment and reuse**

Despite these obstacles, the diverse expertise in the room sparked insightful dialogue and creative solutions — showing once again the strength of collaboration in moving the circular transition forward. 

Connecting Stakeholders

 In March 2025, the second edition of the Flemish "Connecting Stakeholders" event took place at the Belpaire Building of the Flemish Government.



This edition focused on three interactive workshop sessions:

- **Pilot Prototyping**
- **Ecodesign & CO₂**
- **Perception & Services**

The goal was to explore the challenges and opportunities around circular office design, sustainable product development, and the impact of CO₂ — and to make circular services more attractive.

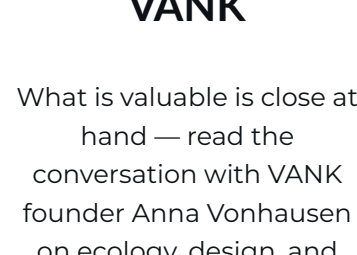


Scaling Circularity in Office Spaces – Malmö's Success Story?

How do we make reuse the first choice in large-scale furniture projects? The Malmö stad - Omvärld och näringsliv is leading the way!  

For the second time, Malmö hosted a furniture fair dedicated to reused furniture, bringing together suppliers, buyers, and interior architects. This initiative is not just about showcasing sustainable options—it's about shifting mindsets.

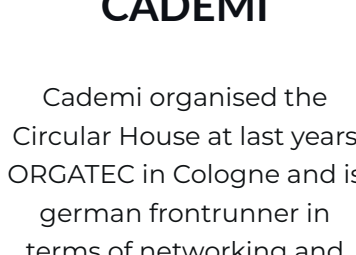
From our CEO network



VANK

What is valuable is close at hand — read the VANK founder Anna Vonhausen on ecology, design, and biomaterials.

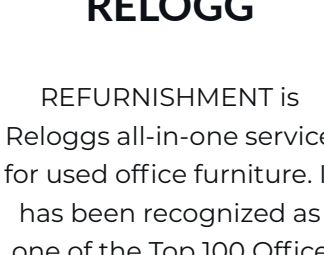
read more



CADEMI

Cademi organised the Circular House at last years ORGATEC in Cologne and is german frontrunner in terms of networking and and knowledgebuilding in the circular economy sector.

visit Cademi



RELOGG

REFURNISHMENT is Reloggs all-in-one service for used office furniture. It has been recognized as one of the Top 100 Office Solutions of 2025.

read more

Upcoming events



Circular Republic Festival 2025

Date: May 22–23, 2025
Location: Munich, Germany
Overview: This two-day flagship event focuses on circular economy innovations, featuring top speakers and thought leaders. It aims to accelerate the circular transformation across various industries, including office furniture.

visit CRF 2025

North Sea Conference

Dates: June 24–26, 2025
Location: Oldenburg, Lower Saxony, Germany

This pivotal event will explore opportunities for the green transition and climate resilience across the North Sea Region. It features inspiring study visits, plenary sessions, and ample networking opportunities. While not exclusively focused on office furniture, the conference's emphasis on circular economy practices makes it relevant for stakeholders in this sector.

visit website

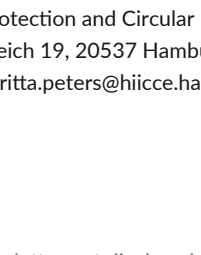


3 days of design KEEP IT REAL

Date: June 18–20, 2025
Location: Copenhagen, Denmark
This 3daysofdesign 2025 theme honours individual expression and experiences, echoing our deep desire for a world that's more caring, inclusive, and conscious. It's a call to action to be true to your own vision.

apply here

Interreg
North Sea



Co-funded by
the European Union

CEO



Contact Information

Lead Partner of the CEO Project

HiCCe Hamburg Institute for Innovation
Climate Protection and Circular Economy GmbH
Bullerdeich 19, 20537 Hamburg, Germany
britta.peters@hiicce.hamburg

Unsubscribe

Newsletter not displayed correctly?

Copyright 2025