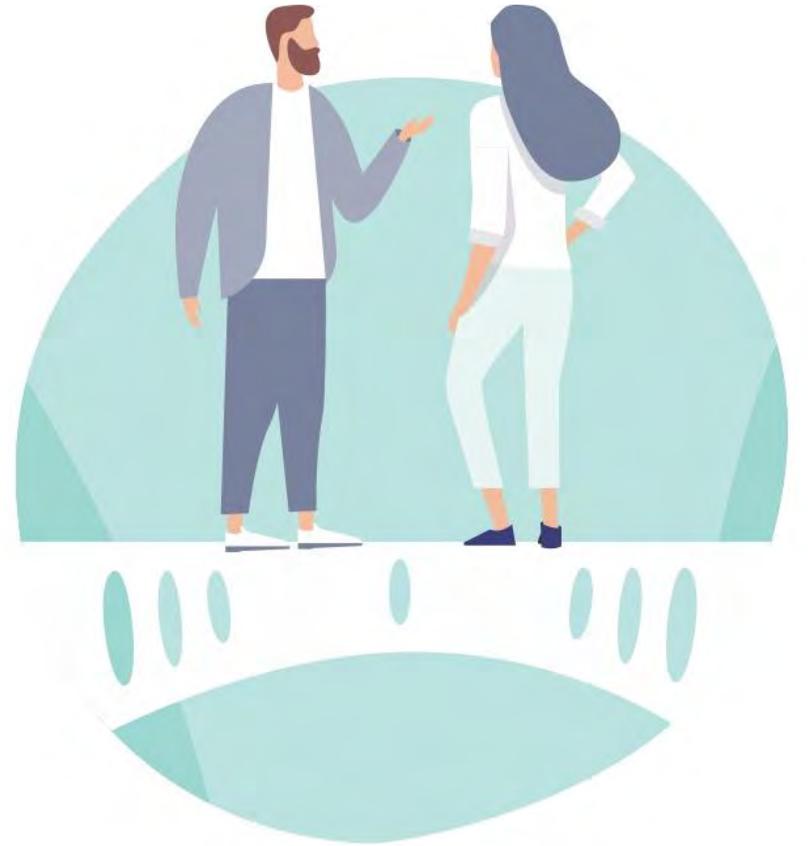


# Welcome



# Agenda

13.00 Introduction to SELECT and recap from workshop #1

Lars Bern, Lindholmen Science Park (SE) &  
Piret Liv Stern Dahl, EIT Urban Mobility (DK)

13.30 Regional initiatives

- Heavy Duty Charging in Hamburg – Marvin Coböken, hySolutions (DE)
- Electrification Plan for the City of Gothenburg – Anne Piegsa, Business Region Gothenburg (SE)

14.00 Breakout rooms

14.20 Coffee break

14.30 Regional initiatives

- Heavy Duty Charging in the Netherlands – Tim Frikkee, LOLA (NL)
- Electrification of City Fleet – Veerle De Meyer, City of Mechelen (BE)

15.00 Workshop – group sessions

15.30 Summary and way forward



# SELECT

**The role of public actors in supporting  
the electric transition in logistics**

**Interreg**  
North Sea



Co-funded by  
the European Union

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SELECT

# About

## Project duration

July 2023 – Jan 2025

## Budget

Appr 450 000 euro

## Financed by

Interreg North Sea Region

## Project coordinator

Lindholmen Science Park/CLOSER

## Participating Cities/Regions

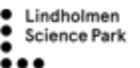
City of Mechelen

Region of Noord-Brabant

Capital Region of Copenhagen

Logistik Initiative Hamburg

## Communication/Dissemination partner



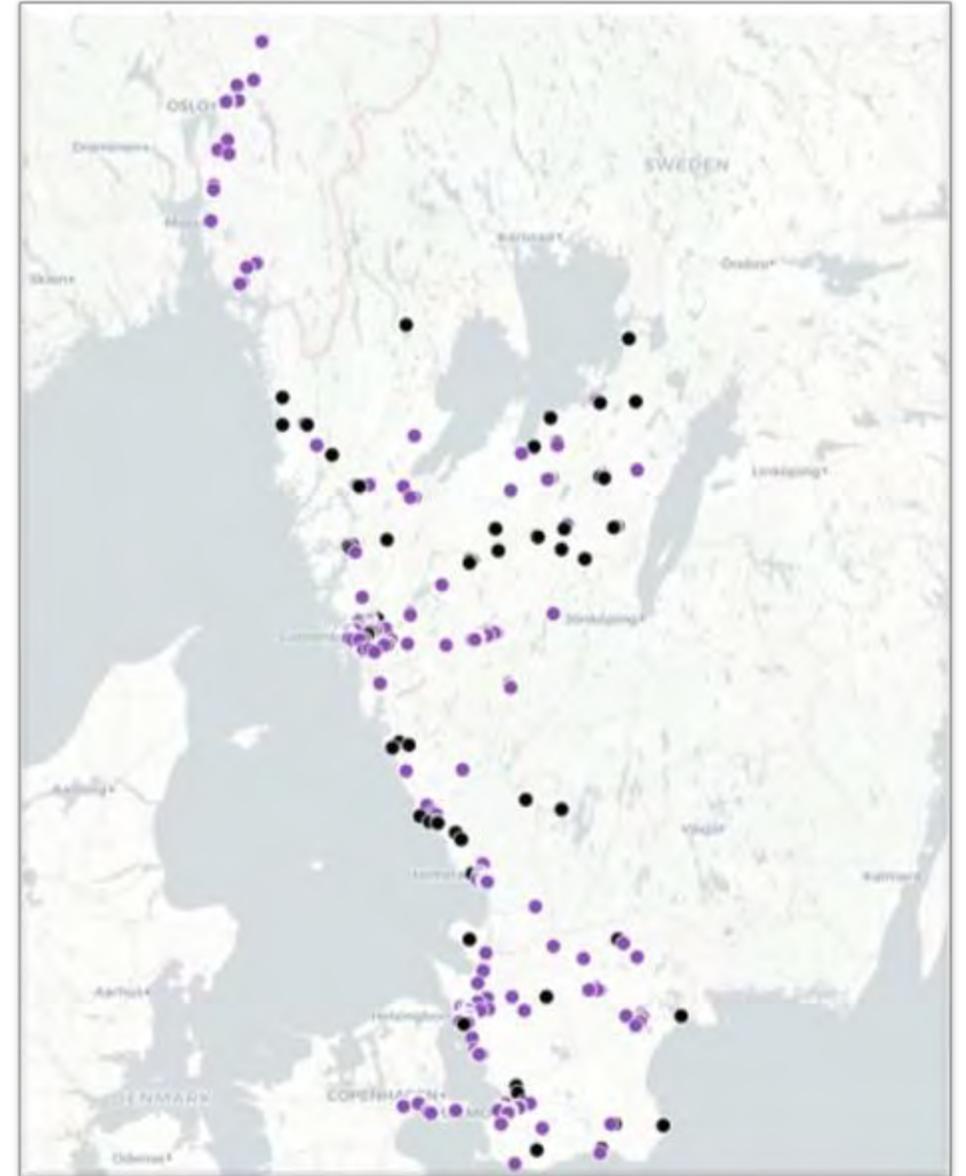
# Why?

- The electrification of commercial vehicles is perceived as the most important shift in the transport industry for decades, with a huge potential to eliminate greenhouse gas emissions.
  - Large investments are required
  - Electric grid is a potential constraint
  - Public actors want to support the transition
  - The pace of transition varies across the North Sea region



# What?

- Examining the operation of logistics stakeholders and their potential needs
- Mapping and analyzing power and energy requirements
- Demand for new services attributed to electrified logistics
- Governance: the role of public actors in supporting the electric transition in logistics
- Communication and dissemination



# Short recap from workshop #1

## - Demand for new services attributed to electrified logistics

### Sharing is caring

- Information
- Risks
- Best practice

### Strategy and incentives

- Long term strategic decisions
- Financial incentives to overcome high initial investments

### Infrastructure development

- Planning ahead addressing grid capacity and space
- Access, both public and semi-public

### Technological integration

- Smart charging solutions
- Digitalization with logistics planning

### Legislation and Policy

- Harmonization of transport legislation
- More engagement from public sector

### Cross-Border Considerations

- Seamless services
- Pan-European perspective for cross-border transport



# Regional initiatives



**Marvin Coböken, hySolutions**

# Heavy Duty Charging in Hamburg

**Interreg**  
North Sea



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SELECT

Hamburg, 17th September 2024

# Heavy Duty Charging in Hamburg

SELECT Workshop

# CHARGING INFRASTRUCTURE IN THE CITY OF HAMBURG

## CONCEPT DEVELOPMENT



## Municipal charging infrastructure concepts for the following use cases:

### Taxi



- 3.000 taxis in Hamburg
- Regulation: From 2025 no new taxis with combustion engines allowed

### Transporter



- City logistics shifts towards BEV
- Further sectors follow (such as crafts)
- Public charging infrastructure suitable and needed?

### Heavy Duty



- Hamburg as a major logistics hub
- Does the city have an active role in providing charging infrastructure for trucks?
- What measures could be taken?

## Demand analysis

KBA-Data „European heavy-duty traffic“

Traffic analysis HPA

NOW-study  
(market ramp-up)

## Location analysis

BVM traffic forecast  
for economic traffic

Survey with Hamburg-  
based companies

Screening of  
business parks

## Obstacles

Grid capacity

Locations

Regulation

## Municipal measures

Central topics



## Business Parks

(1) Define **business park associations** as key actors to minimize uncoordinated development of charging infrastructure on depots

(2) Incentives for **asset-sharing**

(3) Analysis of **city-owned sites** in relevant business parks

(4) Consideration of sufficient **grid (and space) capacity** when planning new or reorganizing existing business parks



## Grid

(5) Monitoring of truck charging demand and **close coordination** between business park associations, grid operator and city representatives

(6) Development of a „**grid-map**“ to increase transparency of available grid capacities

Municipal Measures

# hy SOLUTIONS

Innovative Antriebe für Hamburg

**Marvin Coböken** | Senior Project Manager  
Burchardstraße 21 | 20095 Hamburg | Germany  
M: +49 176 31 86 4490  
E: marvin.coboeken@hysolutions.de

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[www.hysolutions.de](http://www.hysolutions.de)

**Anne Piegsa, Business Region Gothenburg**

# **Electrification Plan for the City of Gothenburg**

**Interreg**  
North Sea



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the European Union

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SELECT

SEPTEMBER 17, 2024

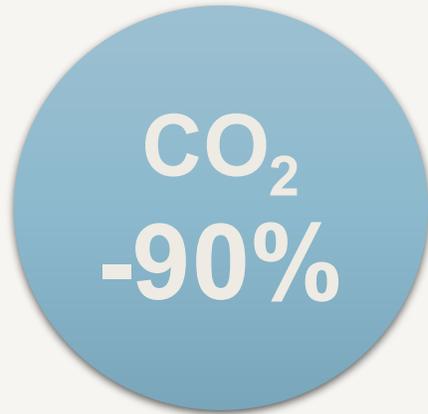
# Electrification Plan for the City of Gothenburg

ANNE PIEGSA



BUSINESS REGION  
GÖTEBORG

# Climate targets 2030 City of Gothenburg



Reference year 2010



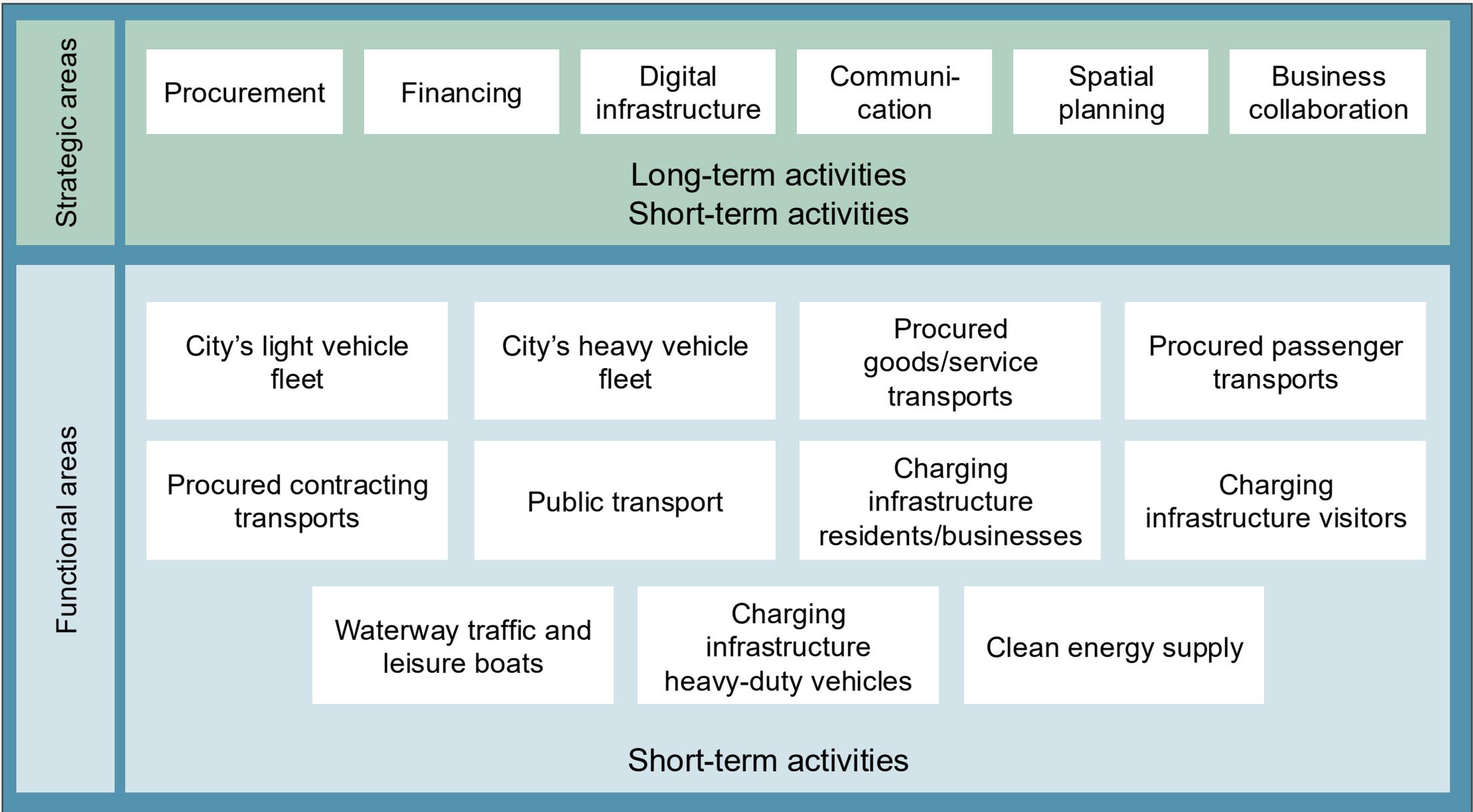
Including growth

Steering documents



# Transport needs





Environmental and climate plan

Energy plan

Sustainable urban logistic plan

Business strategy program

Traffic strategy plan

# Targets and indicators

- 1 Amount of electric vehicles in city's own vehicle and machine fleet
- 2 Amount of electric transports in city's procurements
- 3 Amount of electric vehicles in public transport
- 4 Access to charging infrastructure
- 5 Access to clean energy

21  
indicators

Target  
values

→ 2025  
→ 2030



# Examples



BUSINESS REGION  
GÖTEBORG

# Gothenburg Green City Zone

- **EU's 100 Climate neutral Cities**
- **ElectriCity**
- **Electrification Mission**
- **Platform for Sustainable Construction**
- **Transzero initiative**
- **Various testbeds**



# City development project "Masthuggskajen"



## Supply chain:

City of Gothenburg → PEAB → Swerock

- 1 electric truck introduced
- 5-year contract, truck leasing
- Additional arrangement after project start
- 25% increased truck costs
- Additional costs covered by City of Gothenburg (peanuts in relation to total project costs...)



# Off-peak delivery School restaurants

- Pilot project in November 2022
- Evening deliveries
- Increase utilization of electric vehicles
- Improved work environment
- Improved school yard safety
- Permanent from January 2023



# Electric Worksite City of Gothenburg

- Parks, playgrounds, cycle paths, tree planting, ...
- Framework agreement electric machines
- Basic requirements electric machines
- Vehicle rental/leasing for own use or in procurements
- Coordination between Stockholm, Malmö, Göteborg



# DREEMER

## Shared infrastructure



- Public transport
- Refuse transports
- Heavy-duty goods transports
  
- Shared charging infrastructure
- Digital system architecture
- Energy and power needs
- Cost and environmental effects
- System demonstrator preparation





# Go:LEIF

## Electric leisure boats and charging infrastructure

- Sweden and Norway
- 1 million leisure boats
- March 2023 – March 2025
- Charging infrastructure West Coast: Gothenburg/Sweden to Agder/Norway
  
- Business models
- Competence development
- Charging map
- Consumer information



# Upcoming work

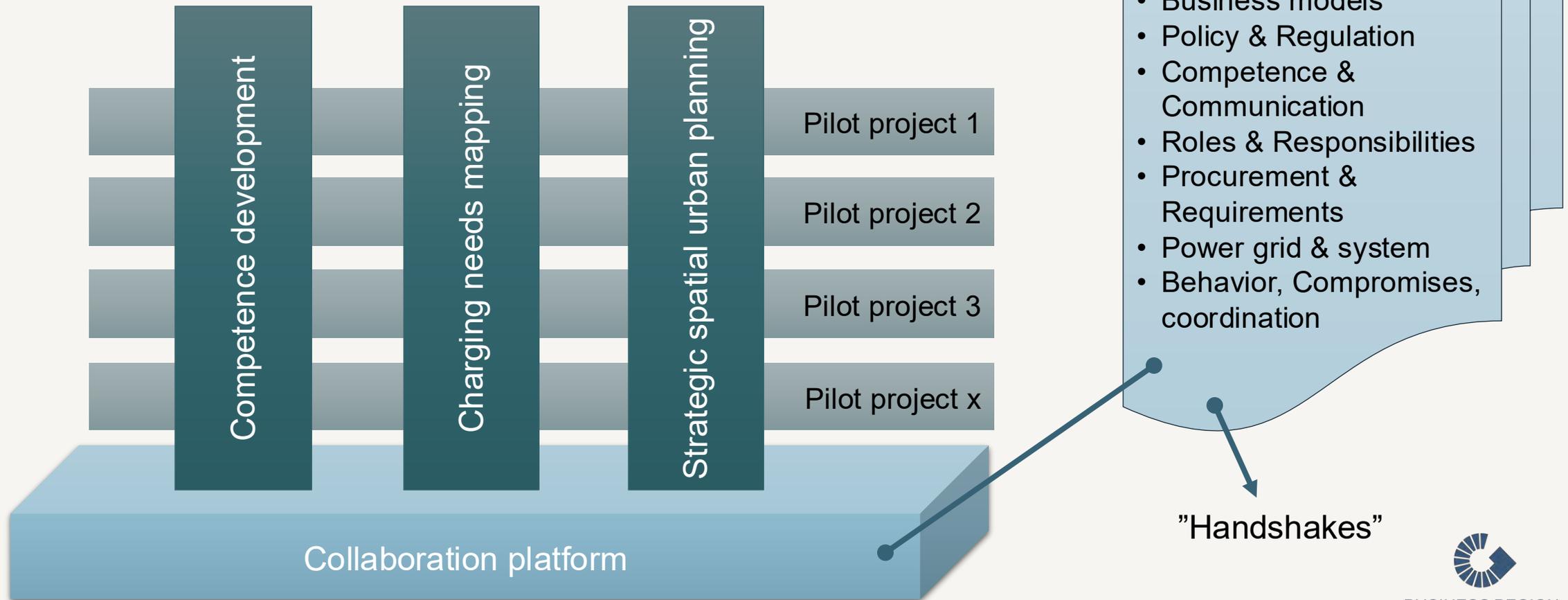


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## Pre-study: Scaling up electric transports





# EVS 38

Gothenburg, Sweden, 2025

THE 38<sup>TH</sup> INTERNATIONAL ELECTRIC VEHICLE  
SYMPOSIUM & EXHIBITION

15 - 18 JUNE



BUSINESS REGION  
GÖTEBORG



ANNE PIEGSA  
PROCESS  
MANAGER

**Thank you!**



BUSINESS REGION  
GÖTEBORG

# Breakout rooms

**Share experiences, insights that were interesting and why?**



**Coffee break – 10 min**

**Start again 14.35**



# Regional initiatives



**Tim Frikkee, LOLA**

# Heavy Duty Charging in the Netherlands

**Interreg**  
North Sea



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SELECT

# LOLA

BOOST AND REALIZE A PUBLICLY ACCESSIBLE CHARGING NETWORK FOR logistics IN THE NETHERLANDS

Initiative of



Ministerie van Infrastructuur  
en Waterstaat

Together  
with:

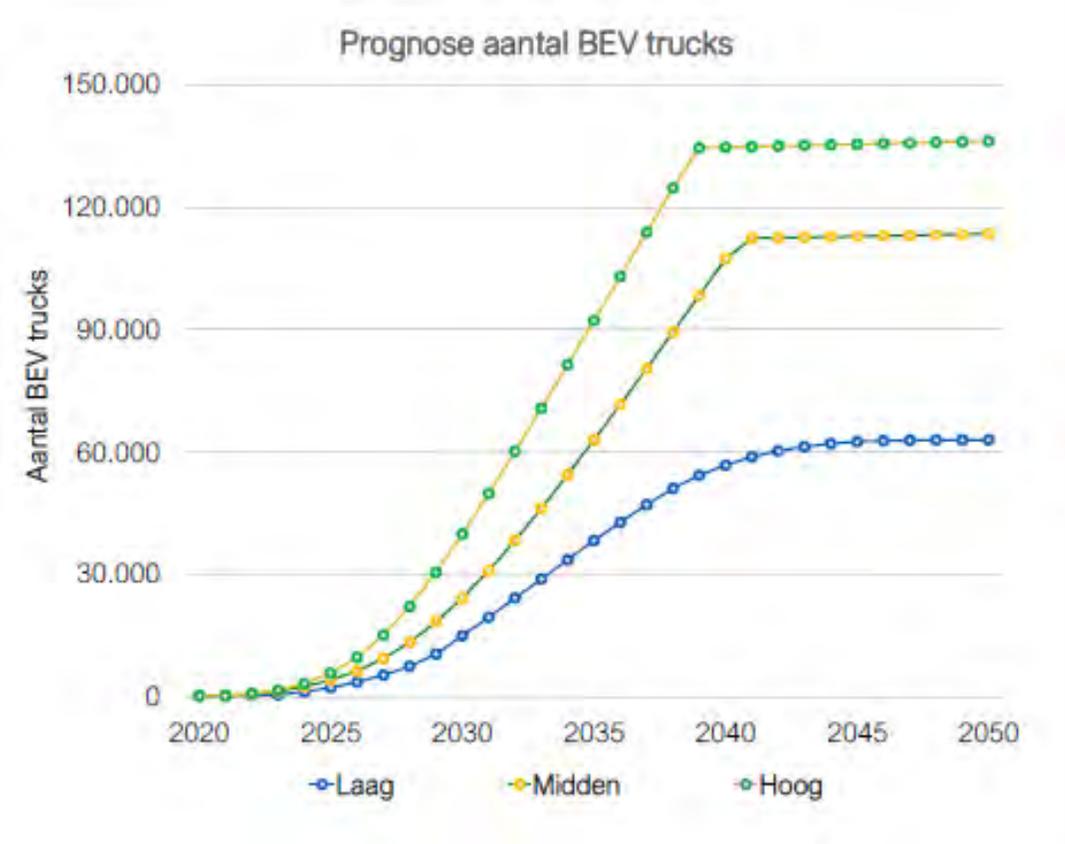


**NAL** Nationale  
Agenda  
Laadinfrastructuur



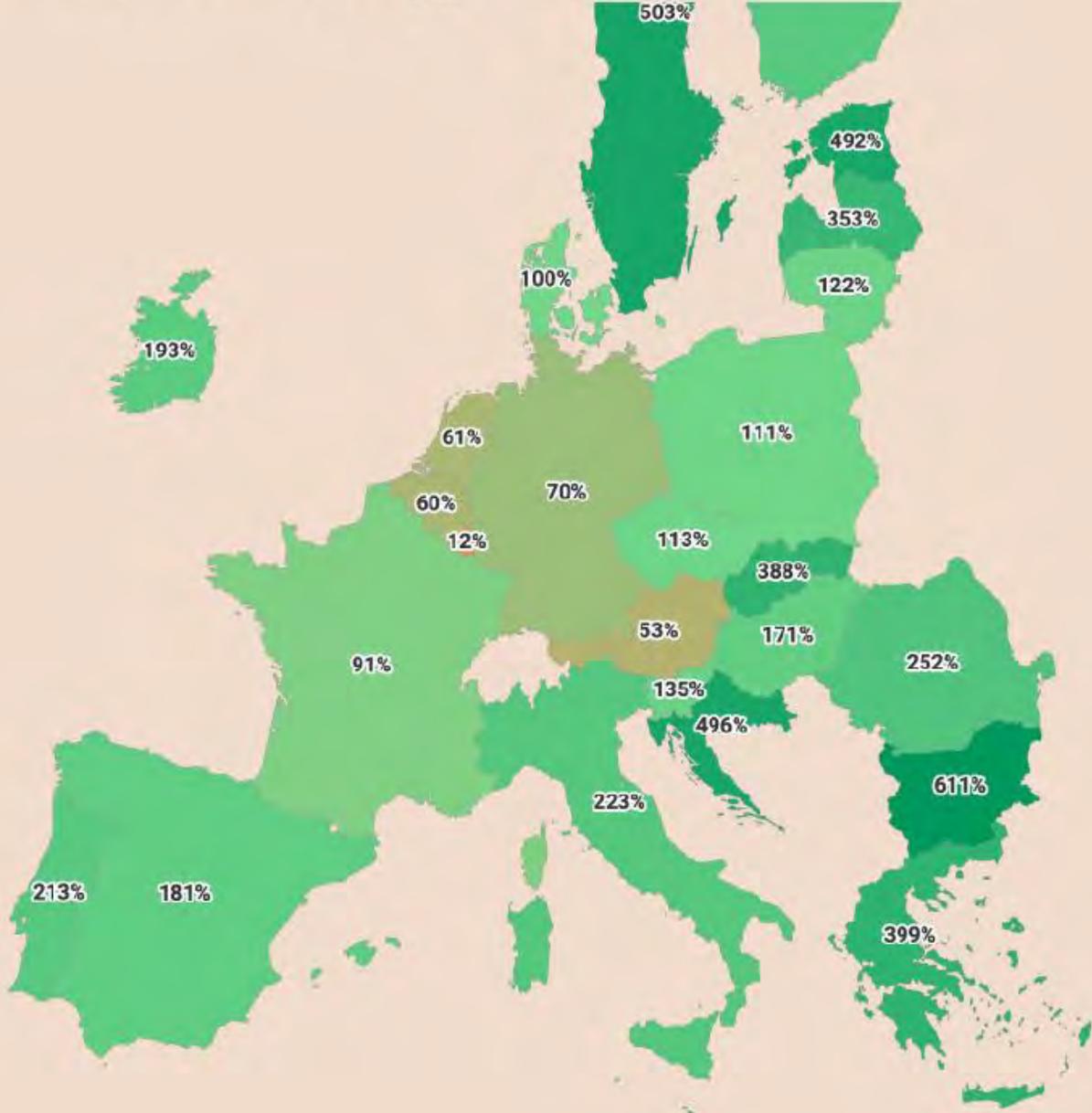
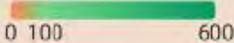
# 1. background

# Background



## 'Current Policies' scenario 2030

% of charging needs covered by AFIR



# A PUBLICLY ACCESSIBLE CHARGING NETWORK FOR logistics

## AFIR Objectives

The European minimum for a logistic charging network.

## Government Target – Definition of a Nationally Comprehensive Network

From AFIR → Expanded basic network → Comprehensive network

## Meeting the forecasted public charging demand

Resolving the Chicken-and-Egg dilemma in the market.

## Development from the market

Supporting market initiatives where necessary.

# National agenda charging infrastructure

- ✓ Started in 2019
- ✓ Focus on a comprehensive charging network for:
  - ❑ Passenger cars
  - ❑ Elektric scooters
  - ❑ Vans
  - ❑ Trucks
  - ❑ Construction vehicles
- ✓ Cooperation between:
  - ❑ Ministry of Infrastructure and Water Management
  - ❑ Cooperation-regions
  - ❑ Netherlands Enterprise Agency (RVO)
  - ❑ Grid-operators
  - ❑ Market parties and lobbyist



## 2. Action plan LoLa

## Action plan LoLa



Logistiek Laden

=

Logistic Charging

- LoLa is realizing a **publicly accessible fast-charging** network on which the logistic sector can rely.
- So that this sector never runs out of power.
- Ensuring that a primary network is established. And that regional initiatives (from governments and market parties) merge with this national network.

TOEGANKELIJK

LA

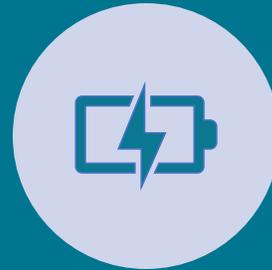
ELLAADNETWERK



# Action plan LoLa - WHY HOW WHAT



For electric transportation, expectations are high for the logistics sector, governments and the powergrid operators in the near future.



If electric driving becomes cheaper than driving on diesel, things will move quickly.



Early start to remove barriers for electric transport.  
(chicken-egg dilemma, location requirements, and powergrid capacity).



We do this by realizing locations and filling in blind spots in collaboration with other initiatives.



LAADSTATION ZWAAR  
MATERIEEL HORNWEG

 Port of Amsterdam

 INFRAVERBINDERS  BURO VISUAL





# Lola Approach

- ✓ **Network design** in collaboration with NAL regions, municipalities, and grid operators.
- ✓ Collaborating with market parties to develop **guidelines** for technology and fast-charging locations.
- ✓ Working towards **tenders** for primary charging locations including financial support.
- ✓ Implementation and (integrated) **scaling up**. LoLa is a driving force behind realisation.

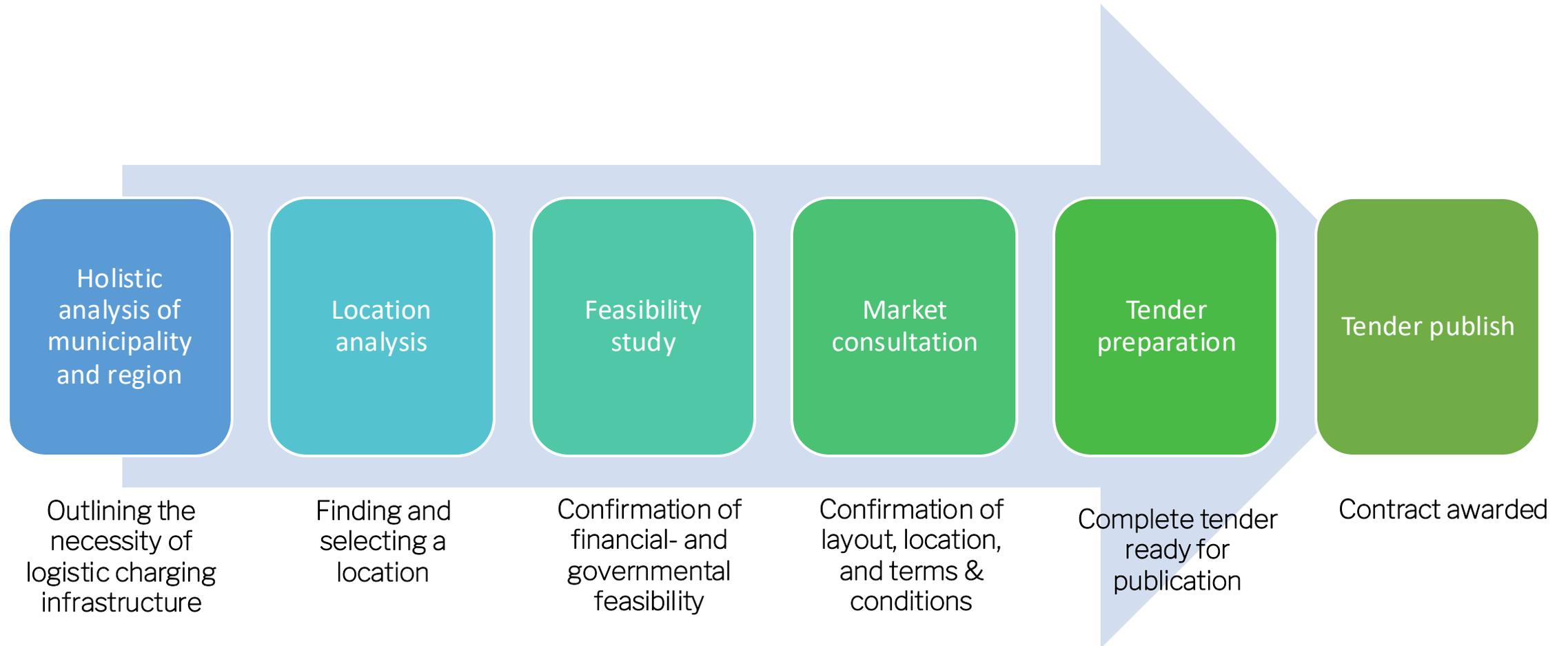


## Regional cooperations with LoLa

Actively supporting across all provinces

- 25 municipalities
- 5 reserved locations
- 3 regional market consultations

# LoLa proces



**Veerle De Meyer**

# City of Mechelen

Electrification of City Fleet

**Interreg**  
North Sea



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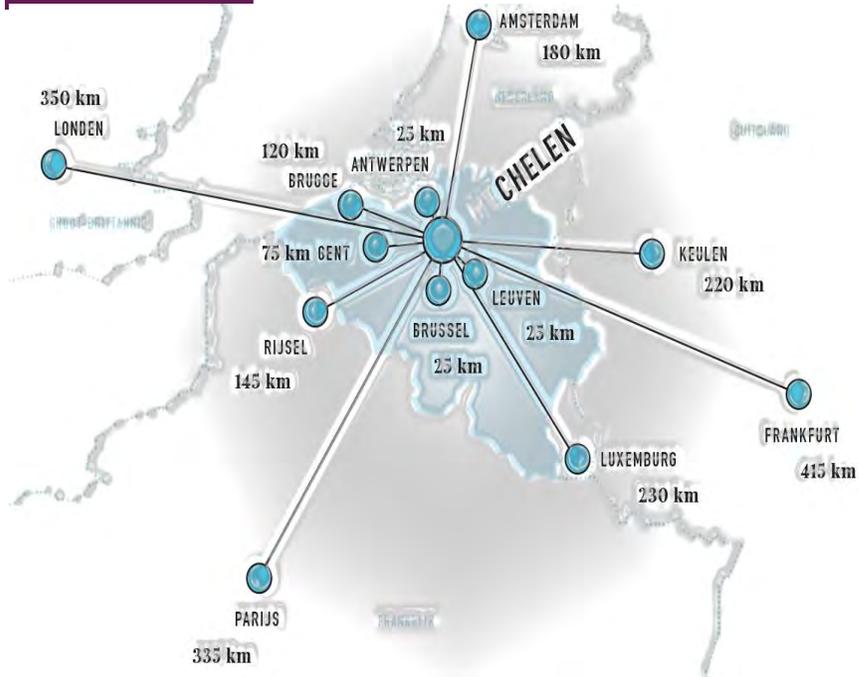


# VEHICLE FLEET MECHELEN

MECHELEN



# INTRODUCING THE CITY



# INTRODUCING... MECHELEN

- Population of 87.000 citizens (5th city in Flanders)
- High climate ambitions: SECAP 'Klimaatactieplan Mechelen'
  - 87 ktCO<sub>2</sub> reduction by 2025
  - -40% CO<sub>2</sub> reduction by 2030
- Covenant of Mayors signatory since 2012
- Green Leaf Award winner 2020
- Member of the Board of Covenant of Mayors in 2021
- Selected for Intelligent Cities Challenge and EU City Facility
- Partner in multiple EU projects on climate mitigation and climate adaptation eg BE REEL!, ACCESS, SHIFFT,...





# MAKING THE VEHICLE FLEET SUSTAINABLE: 4 V'S

- VERMIJD = avoid vehicle kilometers by consolidation, local and circular economy
- VERSCHUIF = shift kilometers to more adjusted transportation means, time frames, new distribution systems
- VERSCHOON = change kilometers to zero-emission vehicles
- VERBIND = connect all stakeholders



# MAKING THE VEHICLE FLEET SUSTAINABLE

- Multifunctional use
- Shared mobility
- Max. electrification
- Pilot project with C&G
- Alternative transportation vehicles/means
- Charging infrastructure & PV



# APPROACH

## ➤ Composition of planning with support:

- Internal analysis
- External analysis E&Y
- Analysis by working group of team leaders
- Validation by team leaders

## ➤ Parameters:

- Vehicles for regular operations → replace one on one
- Vehicles for team leaders → shared mobility



# SHARED MOBILITY

## **Goals:**

Innovate, reduce, make it more sustainable (budget vs quality)

- Use of available material as efficient and optimal as possible with cross-service resources
- Vehicles for specific assignments are appointed per team
  - These vehicles are designed as uniform as possible so that they can be used within shared mobility within one team/service.
  - Are to be shared within one team/service and don't need to be reserved up front.
- Vehicles within shared mobility
  - Vehicles that are being used for specific functions: project leader, foreman, supervisor, .... will be appointed within shared mobility that is cross-service
  - These vehicles need to be reserved

## **Reservation system**

- A vehicle can only be reserved per day/for one day
- Via a reservation system: <https://meldpunt-mechelen.topdesk.net/>
  - Reserve within minimal 30 minutes up front
  - Fast interventions can be fixed by telephone



# COUPLED PROJECTS

- Charging infra at the site of the execution services
- Update/monitoring of the reservation system
- Stock management → lending service of materials
- Servicedesk → management of the fleet
- Training course

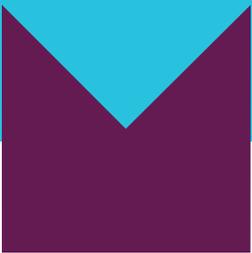
# SUSTAINABLE FLEET





Alke weed killer







# SOME FIGURES

- Gluttons: from 11 on fuel to 9 electric operational machines
- 4 shared cars:
  - 1 KIA Soul
  - 3 Renault Kangoo
- 11 vans Peugeot E-partners
- 10 ALKE electric small trucks
- 1 ALKE electric weed killer

# ALTERNATIVE TRANSPORTATION MEANS

Electric motorcycle



cargobikes



# TOTAL

Rijlabels	ASIS
afvalzuiger	12
bakwagen	2
bakwagen (gieten)	1
containerwagen	1
Grote bestelwagen	34
grote bestelwagen met laadklep	1
Kleine bestelwagen	20
Multifunctionele wagen	10
personenwagen	9
veegwagen	1
veegwagen groot 6m <sup>3</sup>	4
veegwagen klein 2,5m <sup>3</sup>	8
Vrachtwagen	4
vrachtwagen laadklep	2
vrachtwagen openbak	1
vuilniswagen	4
motor elektrisch	1
<b>Eindtotaal</b>	<b>115</b>

Aantal van soort aankopen	TOBE	
Rijlabels	ja	Eindtotaal
afvalzuiger	9	9
containerwagen	7	7
elektrische wagen (alke)	5	5
grote bestelwagen	28	28
grote bestelwagen laadbak	1	1
grote bestelwagen met laadklep	1	1
kleine bestelwagen 4P	1	1
kleine bestelwagen 2P	17	17
motor elektrisch	1	1
veegmachine groot	1	1
veegwagen groot 6m <sup>2</sup>	2	2
veegwagen klein 2,5m <sup>3</sup>	11	11
vrachtwagen laadklep	1	1
vuilniswagen	2	2
<b>Eindtotaal</b>	<b>87</b>	<b>87</b>

Rijlabels	Overtal
afvalzuiger	3
bakwagen	2
Grote bestelwagen	2
Kleine bestelwagen	9
Multifunctionele wagen	6
personenwagen	6
veegwagen	-1
vuilniswagen	2
<b>Eindtotaal</b>	

**-25%**



# OTHER SUSTAINABLE PURCHASES

- PV
- Elektrical tools
- Alternative fuels

# PV TODAY AND POTENTIAL

## Solar panels

### **STAD**

Koninklijke Academie voor Beeldende Kunsten (ABK)

Begraafplaats Mechelen

Stedelijk Conservatorium Mechelen

Dorpshuis Hombeek

Waterduivel

Zeeridder

Predikherenkerk

Depot Rato

Parking Keerdok

### **AGB SAM**

Gymnopolis

Sporthal De Plaon

Sporthal Den Appelaar

Sporthal De Arena

### **OCMW**

Sociaal Huis

### **ZORGBEDRIJF**

Kinderdagverblijf Dennenstraat

Kinderdagverblijf Klein Begijnhof

Moensstraat 14

Milsenstraat 29

WZC De Lisdodde

Kinderdagverblijf Zwaluwstraat

Huis Offendonk

WZC Bosbeekhof

LDC Den Abeel

WZC Roosendaelveld

## Potential

**Screening Mechelen/Fluvius**

**kwh/year**



**35 potential roofs**



**green energy production of 1.000.000**

**+ enlargement current installations**

**+ churches**

# ELECTRICAL TOOLS



# ALTERNATIVE FUELS: ALKYLAAT

## Alkylaatbenzine vs. Normale benzine

	 	Gewone benzine/ benzinestation mengsels
Milieugevaar	 Niet „milieubelastend“ (GHS)	 „Gevaarlijk voor het milieu“ (GHS)
Bestanddelen	 Hogere zuiverheid, o.a. benzeenvrij	 Verscheidenheid van giftige stoffen
Uitlaatgassen	 Minder vervuilende stoffen	 Hoge uitlaat vervuiling
Houdbaarheid	 5 jaar <sup>*)</sup>	 Een paar weken

\*) Bruikbaar tot 5 jaar na de productiedatum in gesloten originele verpakking en opgeslagen in een droge, donkere en koele berging.

Verhoogt het vermogen van de motor en verlengt de levensduur ervan. Door geoptimaliseerd startgedrag en zuivere verbranding is een uitstekende zuiverheid van de motor gegarandeerd. Bovendien worden de gevaren voor de gezondheid en belastingen voor mens en natuur geminimaliseerd.



# CONCLUSION

- Climate goals & necessity to act is evident
- Leading by example
- Gradual investment taking TCO into account
- Follow the 4 V's principle (avoid, shift, change, connect)
- Strategy is more than electric vehicles. It's also charging infra, PV, alternative fuels

# Contact

**Thanks for your attention !!**

**Veerle De Meyer**

**[Veerle.demeyer@mechelen.be](mailto:Veerle.demeyer@mechelen.be)**



# Workshop – group sessions



# Feedback from groups



**Thank You**

