



Welcome to the 3rd Green Team newsletter!

Welcome! In this quarterly newsletter you will find the latest updates of our Interreg North Sea project **Green Team**. It includes a festive launch of our Funnel: a tool to connect with different colleagues on the added benefits of greenblue measures. You'll also find an account of one of our workshops, a conversation with District Emsland's department head, and an interview with a councillor of Putte. We also cordially invite you to become a Peer of our project. At the end you'll meet one of the 10 partners. Enjoy the read!

FunneledIn: Connect with colleagues



Looking to design a truly future-proof public space? Then you'll need colleagues from all policy domains on board. Because only if all departments implement greenblue measures in their plans, we can boost liveability. But just as important: each policy domain benefits from greenblue measures. Need help convincing your colleagues of this? Then this is the tool for you!

The Funnel first introduces good examples per policy domain. Do your colleagues know that green shopping streets generate more revenue? Or that green schoolyards lead to less bullying? Or that green puts your local government successfully on the map? Afterwards, the accompanying workbook helps you translate the examples into concrete policy targets and an overview of internal stakeholders. Lastly, you will be guided to the relevant tools to help you determine the appropriate greenblue measures.

Curious? [Read more about the Funnel here.](#)

Go to the Funnel

Go to the Workbook

In conversation with Dr. Michael Kiehl

As Department head at District Emsland (one of our Lighthouses), Kiehl strongly believes that collaboration between EU countries and his own district departments is necessary. "We can't tackle climate change alone." [Read more about his view here.](#)





Councillor from Putte: “I was sceptical at first, but now I know this is the only way forward.”

Jeroen De Cuyper not only encourages his civil servants to participate in the Green Team project, but he also joins all the workshops in his organisation himself. Despite the time investment, he finds it important to make the commitment. “I want to show full support for this project and how it can improve our organisation.” [Find out more about his participation here.](#)



Roleplay with a purpose: Green teams in action

Climate adaptation is not a side issue. It's a shared task. And that's exactly what came to life during the 'Next Level Challenges: Green Team Benefits' role-playing game. [Read the article here.](#)



Cool down your neighbourhood!

As average temperatures rise, urban neighbourhoods suffer from heat stress. Are you looking to mitigate heat stress and improve liveability? Then be sure to follow the [Interreg NWE-project Cool Neighbourhoods!](#)



Join our project by becoming a Peer!

We would like to cordially invite you to become a Peer of our project. **Does your local government want to learn how to integrally and (cost-)efficiently design and maintain future-proof public spaces?** Would you like exclusive access to our workshops and materials, a practical approach, maximum support from our partners, and the chance to give your input? [Read more about the programme here](#), or register below before 30 June 2025:

Register here

Meet the partner: Middelburg

Each newsletter, you get to meet one of the 10 partners. This time: Middelburg, Lighthouse of the Green Team project.

[Get to know Michel!](#)



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