3ST - THE IMPACT CANVAS

GOAL
What is the objective, the ultimate goal?

RATIONALE
What is the underlying thought behind the pilot?

OUTCOMES
Visualisation of results: what happens between the vision and the final goal? What connections and boundary conditions exist between the results?

ACTIVITIES
What actions are needed to achieve the results?

ASSUMPTIONS
What assumptions need to be made?

FIRST (NEXT) STEP
What will be the first logical step?

REQUIRED SKILLS
What different skills do stakeholders need for a successful pilot?