

Share-
DiMobiHub

Interreg
North Sea



Co-funded by
the European Union



We aim to improve accessibility in our cities by increasing the uptake of shared mobility hubs, bringing about a modal shift towards shared mobility modes

Welcome to the Fourth ShareDiMobiHub Newsletter

Dear readers,

As we welcome you to the second-to-last edition of the ShareDiMobiHub newsletter, we reflect on a year of remarkable progress and growing momentum. Across the North Sea Region, our shared vision—to make cities more accessible, inclusive, and sustainable through shared mobility hubs—is becoming a reality.

This edition brings you a comprehensive list of updates, including insights from our webinar, new tools such as the Hub Inclusivity Test, and the launch of [our open-access learning platform](#). You'll also find real-world lessons from pilot cities, including Amsterdam, Rotterdam, Leuven, and more —each offering a unique perspective on scaling shared mobility.

As we approach the final chapter of ShareDiMobiHub, we invite you to join us at Shared Mobility Rocks in Amersfoort this September. It will be more than a conference—it will be a celebration of what we've achieved together and a launchpad for what comes next.

On behalf of the entire project team, thank you for being part of this journey. Let's keep moving forward—together.

Arjen Rodenburg

Project coordinator

[Visit our website](#)

Time to deliver

Discover the latest outputs from our project—from practical toolkits and policy frameworks to pilot results paving the way for upscaling.



Explore our new Shared Mobility Hubs Learning Platform!

Dive into our open-access platform designed to help cities, planners, and mobility professionals implement shared mobility hubs. Explore thematic modules, practical guidance, and real-life examples to plan, implement and scale — all in one place.

[Register and discover the platform](#)



Is your Mobility Hub truly inclusive? Try our tool

The Hub Inclusivity Test will help you assess how accessible your hubs are for all users. Backed with a report with recommendations, the tool offers a starting point that leaves no one behind.

[Test the test](#)



Lessons from the field: Shared mobility hubs in action

Curious how cities like Amsterdam, Rotterdam, Leuven, Province and Utrecht and others are rolling out shared mobility hubs on the ground? Explore our pilot reports for real-life insights, tested strategies, and practical takeaways from across the North Sea Region.

[Read the reports](#)

Report - Using data to drive Shared Mobility decisions

Explore key insights from our latest report on how cities can leverage data and dashboards to support shared mobility policies. With real-world examples and a practical list of do's and don'ts, this guide helps turn information into action.

[Read the report](#)



Project News

In this section you will read about our project general activities, pilot projects updates, and much more!



Read the recap from our webinar on inclusion in shared mobility with Leuven and Rotterdam

This webinar focused on the pilot projects in Leuven and Rotterdam exploring how shared mobility hubs can foster more inclusive, accessible, and sustainable urban mobility.

[Read more](#)



ShareDiMobiHub featured by the EU Urban Mobility Observatory as best practice on urban mobility

Read our piece on in the official blog of the European Commission to learn how our pilots are leading examples of how shared mobility hubs can support more inclusive, connected and sustainable transport systems.

[Read more](#)



Driving shared mobility through stakeholder exchange in the Capital Region of Denmark

The [Capital Region of Denmark](#) recently hosted a local stakeholder workshop in Rudersdal, bringing together Danish municipalities and partners from across the North Sea Region to share insights and experiences.

[Read more](#)



Bridging shared mobility: ShareDiMobiHub and SN² explore synergies

ShareDiMobiHub and [SHARE-North Squared \(SN²\)](#) came together in to discuss shared mobility hubs and explore how urban developments can integrate shared mobility solutions to enhance accessibility and reduce car dependency.

[Read more](#)

We're hitting the stage at Shared Mobility Rocks – and it's our Grand Finale



On 29 September 2025, **the boldest shared mobility event returns to Amersfoort**—and this time, **it's also the final stop for ShareDiMobiHub**. Join

us at [Shared Mobility Rocks](#) for a high-energy day of insights, unexpected formats, and sharp lessons from three years of collaboration, pilots, and policy innovation. It's more than a conference—it's our grand finale, and you're invited.

Be there for the Final Conference at Shared Mobility Rocks

Project-related news

In this section you will read about a series interesting news item related to our project.



Reducing Car Dependence: new research highlights strategies and trade-offs

What does a successful transition to post-car cities look like? A new article examines the advantages of reducing car dependence and outlines key strategies, including shared mobility, compact urban design, and increased public transportation investment.

The study also addresses **unintended consequences** of car-restricting policies and offers **inclusive policy guidance** to avoid reinforcing inequalities.

[Read the full article](#)



Evaluating shared mobility policies across Europe

The [Interreg Europe project SMAPE](#) has published its **Interregional Policy Evaluation Report**, led by **Way To Go**, offering a deep dive into how partner regions and cities across Europe are advancing shared mobility. The report compares policy approaches, identifies barriers and enablers, and supports local action planning for more effective shared mobility strategies.

[Read the report here](#)

Events

Find out about our projects events and more!

Online, September 16, 14 to 15:30 CET

Webinar - Shared mobility: planning, tendering and parking solutions

How can cities and regions promote shared mobility through effective planning, tendering, and parking policies? Join this **Interreg Europe Policy Learning Platform webinar** to explore practical strategies that support the deployment of sustainable, accessible, and integrated shared mobility systems.



[Register now](#)

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Project Partners



Project disclaimer:

Shared & Digital Mobility Hubs (ShareDiMobiHub) is an Interreg North-Sea project that focuses on increasing the introduction and uptake of shared mobility hubs.

POLIS Network

Rue du Trône 98 1050 Brussels, Brussels
Belgium

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