



We aim to improve accessibility in our cities by increasing the uptake of shared mobility hubs, bringing about a modal shift towards shared mobility modes

Welcome to the Final ShareDiMobiHub Newsletter

Dear readers,

As ShareDiMobiHub reaches its conclusion, we look back on three years of learning, testing, and scaling shared mobility hubs across the North Sea Region. What began as an ambition has grown into a practical set of tools, pilot experiences, and upscaling strategies that cities and regions can now use to make shared mobility hubs a cornerstone of sustainable urban mobility.

In this final edition, we bring you **the results of our collective work**: reports from

our partners that detail strategies and actions in their territory, and beyond. These case studies demonstrate how public authorities, knowledge institutions, and operators have collaborated to design, implement, and refine approaches that address real urban challenges—from neighbourhood accessibility to inclusivity and data-driven decision-making.

At the center of our legacy is a set of **practical tools** developed and tested throughout the project: the Agreement Framework, the Hub Inclusivity Test, data dashboards, and our open-access learning platform, [and many more](#). These instruments turn insights into action, helping planners, policymakers, and mobility providers to design better hubs, engage communities, and scale solutions with confidence.

The project's ambition has always been clear: mobility hubs are not isolated experiments but a key building block for sustainable, accessible, and liveable cities and regions. With this newsletter, we invite you to explore the tools, learn from the partner reports, and take forward the strategies we have developed together.

On behalf of the consortium, thank you for joining us on this journey. The work continues—and the tools are now yours to use.

Arjen Rodenburg

Project coordinator

[Visit our website](#)

Time to deliver

Discover the latest outputs from our project—from practical toolkits and policy frameworks to pilot results paving the way for upscaling.



Access our Shared Mobility Hubs Learning Platform!

Dive into our open-access platform designed to help cities, planners, and mobility professionals implement shared mobility hubs. Explore thematic modules, practical guidance, and real-life examples to plan, implement and scale — all in one place.

[Register and discover the platform](#)



Build Better Mobility Hubs with our Tools

Over the past three years, ShareDiMobiHub has turned ambition into action. Together with pilot plans and strategic documents from partner authorities, these tools now offer cities and regions a ready-made foundation to design, scale, and integrate shared mobility hubs into their transport systems. [Agreement frameworks](#), [Car Sharing Impact tool](#), [GIS guide to find locations for hubs](#), and many more What to get a [brief explanation](#) on what we built?

Check our tools

**DISCOVER OUR
STRATEGIES AND
PLANS**



Shared Mobility Strategies, Visions, Deployment or Communication Plans: Learn from our Partners

Through deployment plans, spatial visions, upscaling strategies, communication frameworks, and impact studies, partners turned practical experience into long-term guidance. These reports now serve as a learning ground for policy officers, planners, and decision-makers aiming to embed

shared mobility in their urban and regional strategies. Learn and study the different plans from our partners and identify the synergies and best practices in the various building blocks.

[Read our partners plans and strategies](#)

ShareDiMobiHub wraps up with inspiring final days of exchange and reflection



Partners and stakeholders came together for the project's final conference at *Shared Mobility Rocks* and closing meeting in Utrecht. From pilots to digital tools, the discussions highlighted how far the project has come—and how its legacy can guide the upscaling of shared mobility hubs in European cities. Read the full recap and discover how ShareDiMobiHub's lessons will continue to inspire future action.

[Read the full article](#)

Project-related news

In this section you will read about a series interesting news item related to our project.



What's the current impact of shared bicyccles an scooters? Leran from the case of Belgium

Under the frame of ShareDiMobiHub, **Way to Go**, together with **University of Antwerp** have investigated the impact of bicycle and scooter sharing. A survey of 4,100 users shows that bicycle and scooter sharers get about more sustainably than the average person in Flanders.

[Read the full article](#)



Evaluating shared mobility policies across Europe

The [Interreg Europe project SMAPE](#) has published its **Interregional Policy Evaluation Report**, led by **Way To Go**, offering a deep dive into how partner regions and cities across Europe are advancing shared mobility. The report compares policy approaches, identifies barriers and enablers, and supports local action planning for more effective shared mobility strategies.

[Read the report here](#)

Events

Find out about our projects events and more!

Barcelona, 4 to 6 November

TOMORROW MOBILITY - Smart City Expo World Congress 2025

Tomorrow.Mobility World Congress (TMWC) is back! The [three-day summit](#) focuses on **smart urban mobility**, bringing together executives, city representatives, and academics to discuss how emerging technologies reshape cities and transport.

Special tip: Join the Workshop on Integrating Shared Mobility into SUMPs. The **SUM project** will host a dedicated workshop focused on helping cities integrate cooperative, co-created shared mobility business models into SUMPs. Register now for the workshop and get a discount for your attendance.

[Register now](#)

TOMORROW.
MOBILITY
WORLD CONGRESS

**MOVE
BETTER**

THE EVENT FOR A
BETTER URBAN
MOBILITY

Utrecht, 26, 27 November

POLIS CONFERENCE 2025

The Annual POLIS Conference 2025 will take place on 26-27 November in Utrecht, the Netherlands - one of the world's most bike-friendly cities. The event offers a premier platform for cities and regions to showcase sustainable transport innovations to a diverse audience.

[Register now](#)



THANK YOU SO MUCH FOR READING US

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Project disclaimer:

Shared & Digital Mobility Hubs (ShareDiMobiHub) is an Interreg North-Sea project that focuses on increasing the introduction and uptake of shared mobility hubs.

POLIS Network

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