

SIRR

We develop
sustainable, innovative
and resilient rural
areas together



LDD

2 WORKSHOPS –THE LEGAY OF THE GRANITE CULTURE

What was the story? The legacy of the granite culture in LDD

Why did you do it? To create intergenerational links/connections and to highlight the role/ importance of the past in local identity

What format did you use? Exhibition, workshops, concert

Who was your target audience? Local stakeholders, citizens



1

A meeting workshop with the residents and the Departmental Archives, based around documents to revive the memory and encourage discussions about life in the quarries in the past.

The archival documents served as a basis for the discussion.



2

A workshop with a musician and a sound engineer where we discussed these memories. Some moments were recorded.

Following this session, we organised a concert where numerous excerpts from the collected testimonies were included in the songs or as intertitles.



LDD

What was the outcome or reflection?

The workshops were very powerful and moving moments.

++ This action strengthened the ties between the residence and the hub, and furthermore, allowed us to forge a partnership with a departmental-level stakeholder

This action involved several partners: the Les Glycines senior residence in the town, with whom we work regularly, the Departmental Archives, and the Jovence cultural centre. It centred around collecting testimonies from the senior residents about the working-class life in the granite quarries of LDD (LDD was – and still is – a land of granite).



Sotenäs

GULLBRIS – LIGHT ART INSTALLATION

What was the story? The legacy of the fishing culture in Sotenäs.

Why did you do it? To give the people of Sotenäs ownership in the festival. Induce a sense of local pride through local history and the legacy of the fishing culture.

What format did you use? Light art installation

Who was your target audience? Sotenäsborna, Visitors to the festival

What was the outcome or reflection?



"BY OUR HARBOUR"

*Our small coastal communities are characterised by the sea,
the rugged granite and the salty winds.*

*For a long time, herring and other catches have sustained fisheries and industries,
and to this day our region is still characterised by innovative entrepreneurs
who refine what the sea provides,
all in a unique spirit of jointly driving development forward.*

The symbiosis. Our symbiosis.

The legacy of fishing, boat builders and craftsmen, lingers in the air.

*Our culture, both serene and vibrant, is shaped by waves and cliffs,
created by hands that have long lived in rhythm with the story of the ocean – our story.*

We share it with pride.

In our harbour, this is where we dock.







Sotenäs

What was the outcome or reflection?



What do you think happens when you use unconventional formats to communicate?

Reflection: How can this be applied at your hub?

Who can you collaborate with?



Communication plan 21 nov

- **Hub identity** – who we are and how we want to be conveyed

Value proposition – what do we offer (or would like/need to offer)

- > Bring examples of how your hub is currently described or communicated
(slides, website, partner materials)
- > Read up on the survey – gaps hubs view/stakeholders view
- > Hub identity workshop in June



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