Interreg
North Sea

Co-funded by
the European Union

Let's talk!

Project communication exchange

Designed by Lexamer / Freepik

Aim of this event

Learn, exchange and get inspired to boost your communication

Designed by Pickisuperstar/Freepik

Designed by Freepik

Agenda

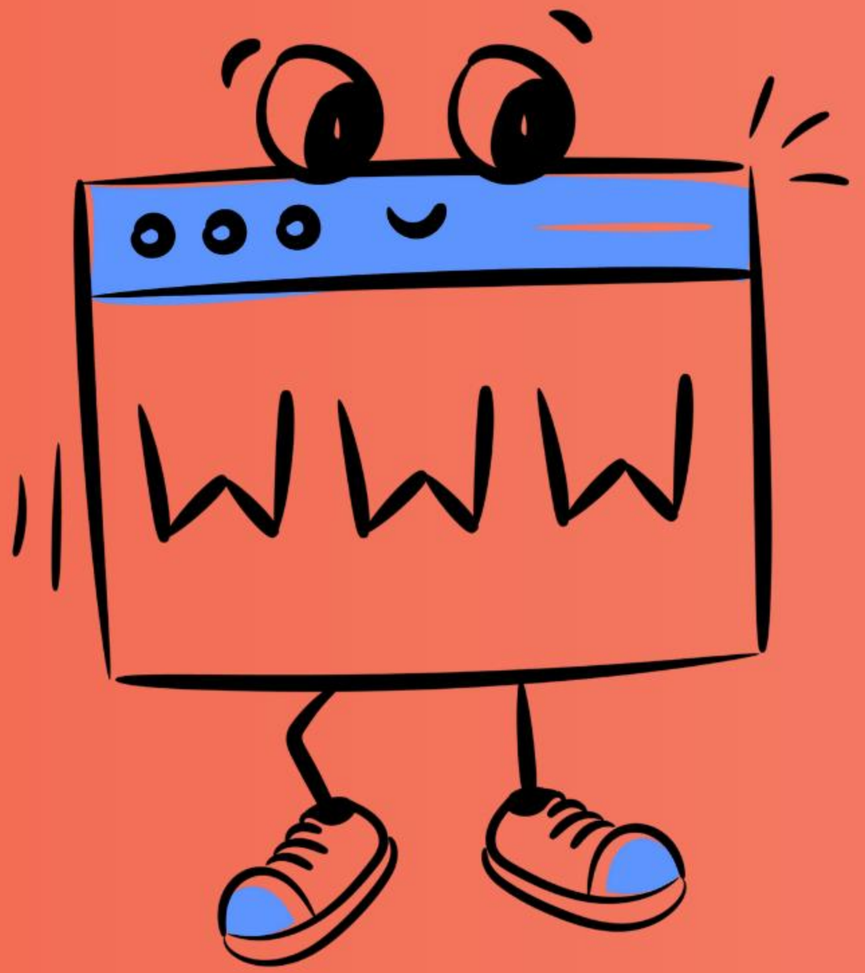
One tool, one tip, one target audience

- **Pimp your website**
- **Create with confidence**
- **Fire up your takers**

©Jenicons, ©ferdissimo, ©Bessy Calese/Sketchify via Canva.com

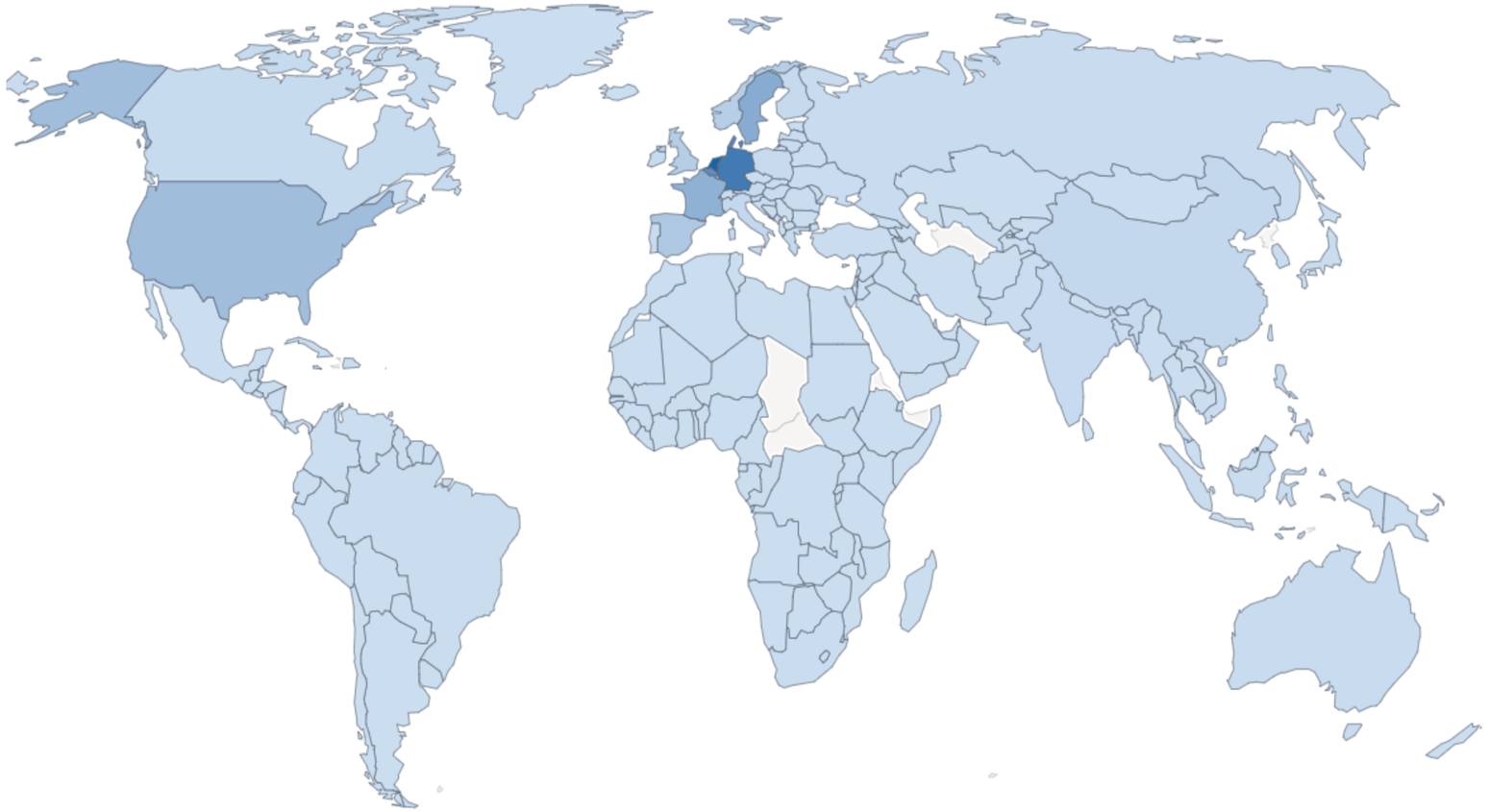
TOOL

Pimp your website



Designed by Smashingstocks/Freepik

Website lifetime statistics



1.2 million pageviews

Project sites: 500,000+

Get the guides

PROJECT WEBSITE USER GUIDE

A step-by-step guide for project website managers.

MAKE YOUR WEBSITE SHINE

Ten tips for creating an attractive project website.

CLOSE IN STYLE

7 tips to wrap up and pass on your legacy.

Via Canva.com: ©Jeniver Smith, ©Fitriawati22
Middle visual created with AI (Stable Diffusion)

TIP

Create with confidence

Designed by rawpixel/Freepik

People in focus

Image: Björn Suckow (AWI)/Clancy

Interreg North Sea
Co-funded by the European Union
Clancy

People in focus

Image: Jelten Baguet, SN2

Interreg North Sea
Co-funded by the European Union
SN2

Bring your content alive

Image: TREASURE

Interreg North Sea

Co-funded by the European Union

TREASURE

Bring your content alive

Interreg North Sea

Co-funded by the European Union

TREASURE

Image: TREASURE

The EU connection

Image: Shane Woodford

Interreg
North Sea Region
AVATAR
European Regional Development Fund

EUROPEAN UNION

Eye-catching

Image: Connected River project

Social media tip

Put text on your image

Image: Biodiverse Cities

Biodiverse Cities

Interreg North Sea

Co-funded by the European Union

Biodiverse Cities

Image: Biodiverse Cities

The Copyright Cowboys are coming...
Designed by rexandpan/Freepik

Add image credits

Image: Anemoi

TARGET

Fire up your takers

Designed by iwat1929/Freepik

Talk to your takers (soon)

- Acting
- Convinced
- Interested
- Aware

Designed by dwarart/Freepik

Interreg
North Sea

Co-funded by
the European Union

Thank you for participating!