

Traffic <of> data

Why

Data and information are essential to support policies and to take correct actions. To work data-driven, we need to **collect, bundle, visualize and integrate** data sources in our operations.

In the **TRAFFIC <OF> DATA pilot**, focus was on efficiently using existing mobility data sources (and improving the quality of the data), unlocking the historic data sets and improve the usability and accessibility of the data within the municipalities.

Who

END USERS

- Local government mobility officers

STAKEHOLDERS

- Municipalities
mobility experts,
data experts,
other departments, e.g. sustainability,
policy makers
- Local and other governments
neighbouring municipalities, police
departments, provincial level, Flemish level,
...
- Mobility and service providers



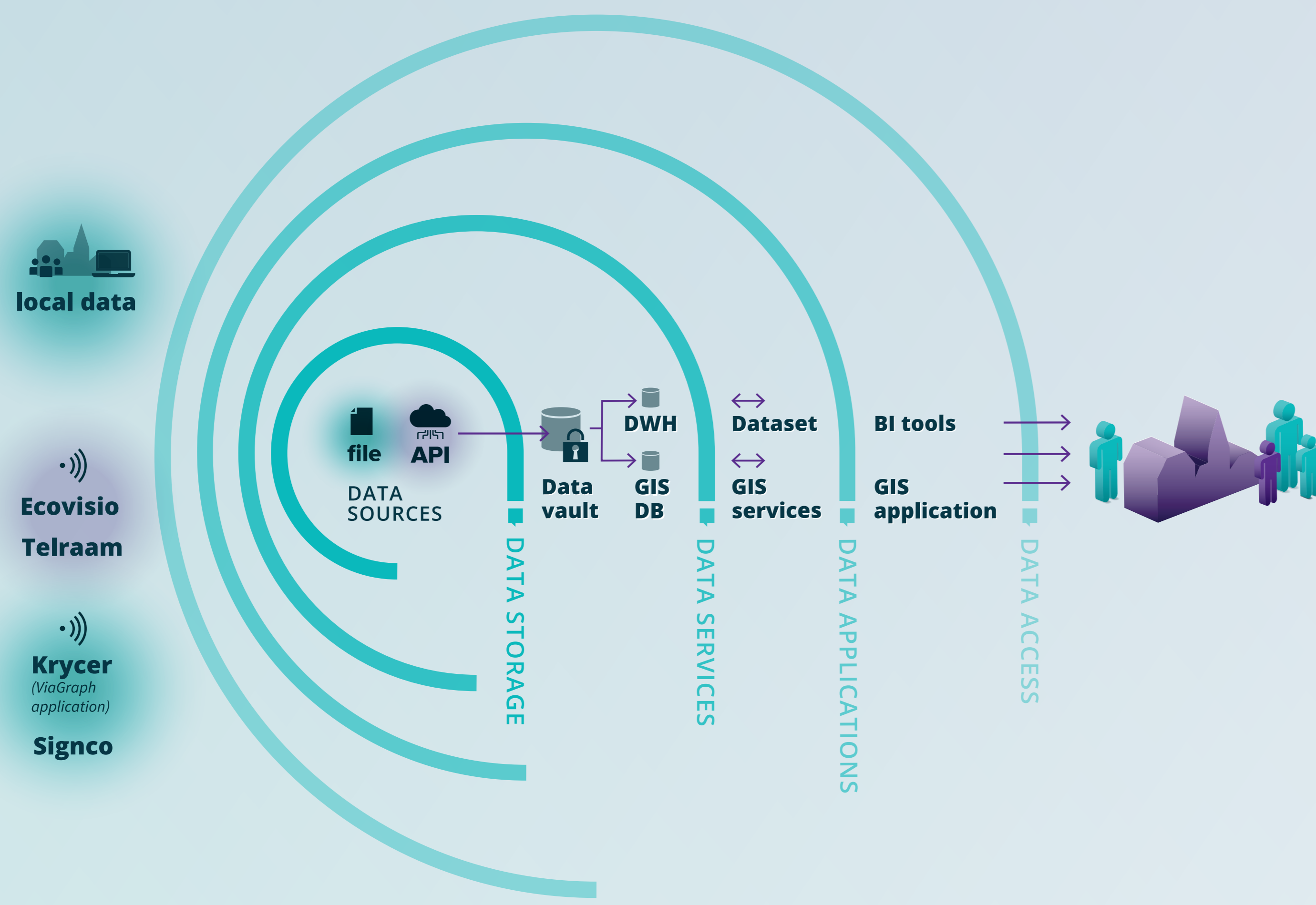
Initialisation



Conceptualisation

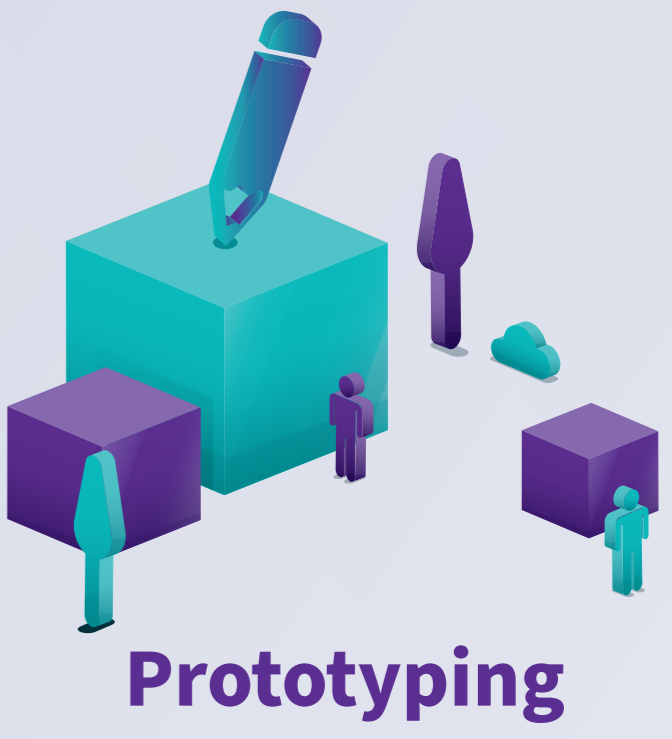
How

In Data for All, focus was on developing a **regional data ecosystem** facilitating data exchange between regional and municipal authorities as well as supra-regional levels. The project also examined the **ethical and legal** dimensions of this data exchange and produced user-friendly checklists for stakeholders. Via concrete **applications** (e.g. mobility dashboards) developed within the TRAFFIC <OF> DATA pilot, stakeholders throughout the municipal organizations were **involved** in the project from an early stage. In this way, support for this data project was actively built throughout the process.



What

- Regional data ecosystem facilitates data exchanges
- Dashboards (Traffic Counts and Shared Mobility) visualise new and historic traffic counts, making information easier to access and interpret
- Flowcharts and user-friendly checklists for initializing data projects are providing hand-on tools to tackle technical, organisational, ethical and legal questions.



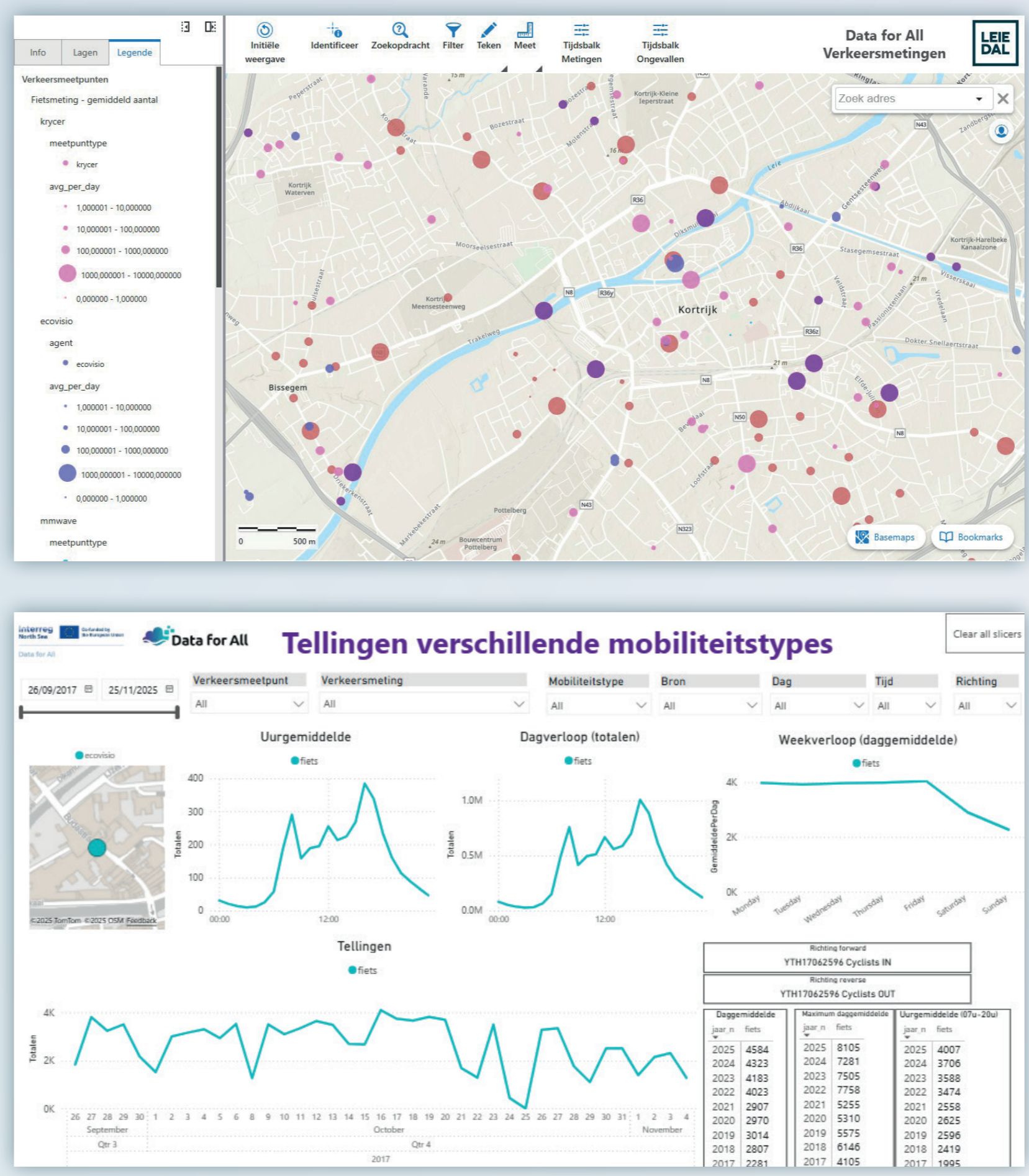
Prototyping



Development



Deployment



12

Workshops with
municipalities/police
department

46

unique users
Geoloket

15

unique users
Dashboards

286

traffic count
locations collected

MORE INFO ON THE PROJECT
interregnorthsea.eu/data-for-all/pilots/traffic-of-data-in-south-west-flanders-belgium

