

Socioeconomic Analysis of Sotenäs Municipality

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North Sea



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PURPOSE

- Focus on key results from the analysis
- Highlight main challenges
- Identify strategic opportunities and recommendations
- Support discussion and decision-making

SOTENÄS

- Small coastal municipality
- Strong economy and high employment
- Large seasonal and part-time population
- Growing structural pressures

RESULTS/POPULATION

- Stable but slowly declining population
- Very high share aged 65+
- High dependency ratio
- Small population = high vulnerability

RESULTS – MIGRATION & SEASONALITY

- Outmigration of young adults
- Education and work as main drivers
- Large group of part-time residents
- Untapped settlement potential

RESULTS – HOUSING STRUCTURE

- Dominance of owner-occupied houses
- Limited rental and flexible housing
- Mismatch between housing supply and needs

RESULTS – SECOND HOMES & PRICES

- Very high number of second homes
- Strong seasonal pressure
- Rapidly increasing housing prices
- High entry barriers for newcomers

RESULTS – ECONOMY & LABOUR MARKET

- Very high employment rate
- Low unemployment
- Strong marine and industrial base
- Ageing workforce

RESULTS – EDUCATION & COMPETENCE

- Education levels improving
- Lower share of higher education
- Many young people leave and do not return
- Fragile long-term competence supply

What Do the Results Indicate?

- Strong current performance
- Hidden long-term risks
- Demography, housing and labour linked
- Seasonality amplifies challenges

MAIN CHALLENGES

- Ageing population
- Housing barriers
- Skills and recruitment challenges
- Infrastructure and mobility limits

STRATEGIC OPPORTUNITIES

- Engage part-time residents
- Strengthen education work links
- Broaden housing supply
- Build on symbiosis and collaboration

RECOMMENDATIO NS

Housing

- More rental and affordable housing
- Encourage permanent use of second homes

Competence

- Targeted attraction of key workers
- Closer cooperation with education

Governance

- Stronger use of Symbioscentrum and SIRR

CONCLUSION

- Strong foundations for sustainability
- Key challenge: coordination, not activity
- Integrated strategy needed
- Collaboration is central