Mobility Hub Compass

- a guide for evaluating and designing mobility hubs for active mobility

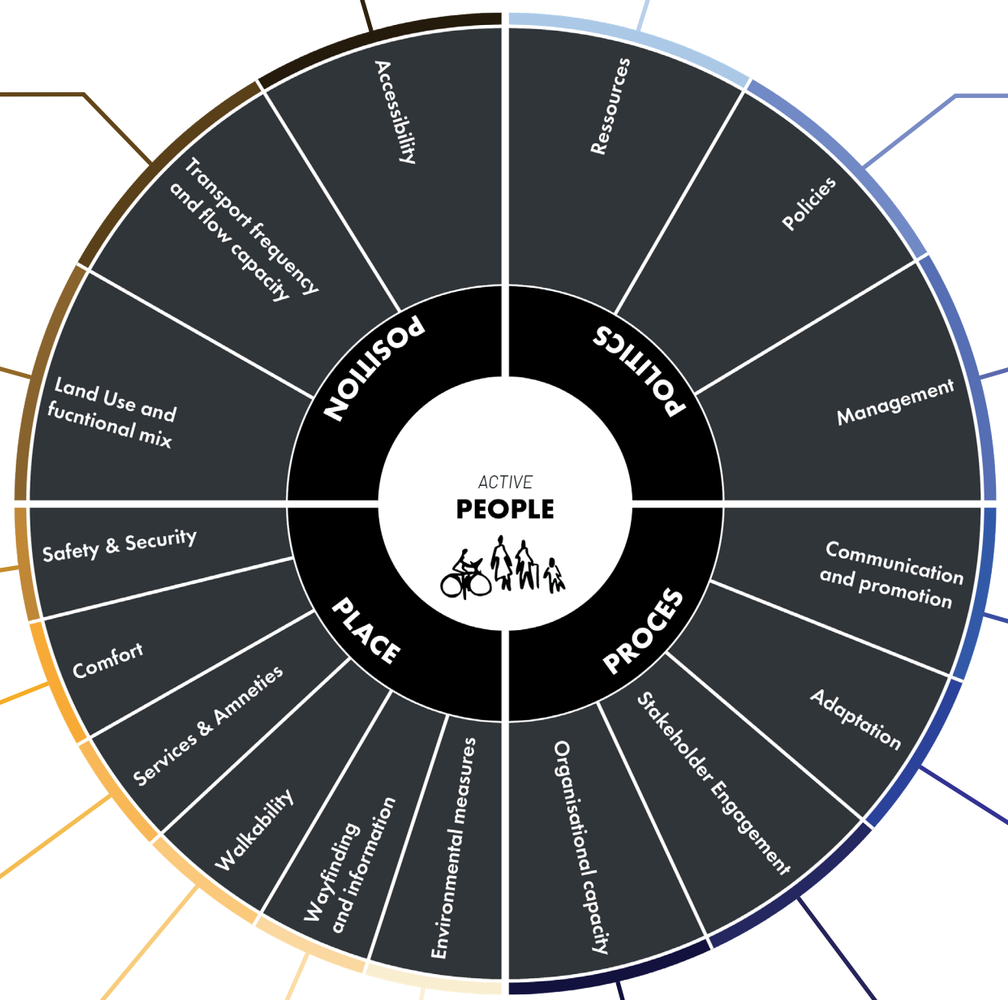
AALBORG UNIVERSITY

Interreg North Sea — Co-funded by the European Union

Active Cities

a physical dimension: on how the hub sits within the urban landscape

a contextual dimension: on how the hub sits within a broader non-physical landscape



? Are you considering the integration and connectivity of the hub to existing transport and mobility networks physically and digitally?

? Are you offering efficient services and spaces suitable for the hub's flow and passenger capacity?

? Are you considering to what extent is the area around the hub offering a diversity of mixed uses to support active travel and attractiveness of the hub?

? Are you considering the safety and security of traffic, pedestrians, and cyclists?

? Are you offering comfortable/livable spaces to wait, sit, linger and dwell?

? Are you offering a variety/diversity of services and attractive amenities for different users/non-users?

? Are you offering dedicated and well-guided walkable areas and connections?

? Are you offering easy navigation and using various methods for providing travel information (e.g., signage, acoustic, Real-Time information)?

? Are you considering the natural environment and people's health?

? Are you considering the resources necessary, man-power, knowledge, and funding to implement the visions and ideas for the hub?

? Are you considering which legal frameworks and policies support the development of the hub in terms of active mobility?

? Are you considering how to manage and maintain the hub over time e.g., against vandalism, or coordination between mobility providers such as public transport of micro mobility operators?

? Are you considering how to actively communicate the benefits and opportunities of active mobility through inclusive, engaging, and accessible channels?

? Are you considering the degree of flexibility of the design of the hub to respond to changeability of user needs, environmental conditions, and technological developments?

? Are you actively engaging citizens and stakeholders in the planning, facilitation, or usage of the active mobility hub?

? Are you considering to what extend the responsible institutions have the resources, expertise, and coordination mechanisms to deliver and sustain active mobility initiatives?

Tina Vestermann Olsen: tvol@create.aau.dk / Andrea Victoria Hernandez Bueno: avhb@create.aau.dk

https://www.interregnorthsea.eu/active-cities