

REGULAR MEETINGS BETWEEN RESIDENTS AND STAKEHOLDERS

GROIX



ISLAND & IDEA TITLE

GROIX

REGULAR MEETINGS BETWEEN RESIDENTS AND STAKEHOLDERS - HOLD REGULAR MEETINGS BETWEEN RESIDENTS AND STAKEHOLDERS, AND USE SOCIAL MEDIA TO KEEP PEOPLE INFORMED AND INVOLVED.



TARGET GROUP

LOCAL RESIDENTS AND COMMUNITY MEMBERS
MUNICIPAL REPRESENTATIVES AND PUBLIC AUTHORITIES
LOCAL BUSINESSES AND PRODUCERS
ENVIRONMENTAL ORGANIZATIONS AND NGOS
TOURISM AND TRANSPORT STAKEHOLDERS
YOUTH AND STUDENT GROUPS



PROBLEM AND OPPORTUNITY

GROIX'S DEVELOPMENT AND SUSTAINABILITY INITIATIVES REQUIRE ACTIVE COMMUNITY PARTICIPATION AND TRANSPARENT COMMUNICATION BETWEEN DIVERSE STAKEHOLDERS
A TRANSPARENT, REGULAR DIALOGUE PLATFORM WITH STRONG DIGITAL SUPPORT WILL FOSTER TRUST, INCLUSION, AND STRONGER LOCAL OWNERSHIP OF CHANGE PROCESSES



SOLUTION

LAUNCH A STRUCTURED DIALOGUE PLATFORM COMBINING IN-PERSON MEETINGS AND DIGITAL ENGAGEMENT TOOLS



WHAT ALREADY EXISTS?

LOCAL NGOS AND ENVIRONMENTAL GROUPS INVOLVED IN COMMUNITY DISCUSSIONS
CHANNELS WITH ANNOUNCEMENTS AND PUBLIC STATEMENTS
SOCIAL MEDIA USAGE BY SOME ASSOCIATIONS AND BUSINESSES
PUBLIC CONSULTATIONS AND PROJECT-SPECIFIC FEEDBACK SESSIONS
HIGH COMMUNITY PRIDE AND WILLINGNESS TO CONTRIBUTE WHEN INVITED MEANINGFULLY



WHAT IS NEEDED?

APPROX. €15,000 STARTUP BUDGET
DEDICATED COORDINATION TEAM
CONSISTENT COMMUNICATION SCHEDULE AND THEMATIC PLANNING
DIGITAL PLATFORM SETUP WITH TRANSLATION TOOLS AND ACCESSIBILITY FEATURES
PARTNERSHIPS WITH SCHOOLS, NGOS, AND LOCAL MEDIA



WHO IMPLEMENTS IT?

FREIIA AND PARTNER UNIVERSITY STUDENTS
MUNICIPALITY OF GROIX
LOCAL NGOS AND ASSOCIATIONS
COMMUNITY LEADERS AND ACTIVE CITIZENS
YOUTH AND SCHOOL GROUPS



WHEN IS IT FEASIBLE?

PLATFORM DESIGN & STAKEHOLDER MAPPING: SEPTEMBER – NOVEMBER 2025
FIRST PUBLIC MEETING & SOCIAL MEDIA LAUNCH: DECEMBER 2025
QUARTERLY MEETINGS & DIGITAL CAMPAIGN: 2026 ONWARD
EVALUATION & REFINEMENT: SUMMER 2026



EXPECTED IMPACTS

INCLUSIVE LOCAL PLANNING, BETTER USE OF RESOURCES
CIVIC TRUST, INCLUSION OF YOUTH AND MARGINALIZED VOICES
ENHANCED SUPPORT FOR LOCAL SUSTAINABILITY INITIATIVES
CAPACITY-BUILDING IN DIALOGUE, FACILITATION, AND DIGITAL LITERACY



RISK FACTORS AND MITIGATION

STRATEGIES

LOW ATTENDANCE → EARLY OUTREACH, INCLUSIVE AGENDAS, INCENTIVES (E.G. CHILD CARE, REFRESHMENTS)
MISINFORMATION ONLINE → VERIFIED SOURCES, COMMUNITY MODERATORS, CLEAR GUIDELINES
STAKEHOLDER FATIGUE → ROTATING THEMES, SHARED OWNERSHIP OF AGENDAS
ACCESSIBILITY BARRIERS → HYBRID FORMATS, MULTILINGUAL COMMUNICATION



POSSIBLE FUNDING OR BUSINESS

MODEL

EU DEMOCRACY & CIVIC ENGAGEMENT GRANTS
FRENCH LOCAL GOVERNANCE AND INNOVATION FUNDS
MUNICIPAL COMMUNICATIONS BUDGET
SUPPORT FROM CIVIC TECH PLATFORMS AND NGOS
IN-KIND CONTRIBUTIONS (VENUES, SERVICES)



SUGGESTED NEXT

STEPS

PRESENT CONCEPT TO MUNICIPALITY AND KEY ASSOCIATIONS
IDENTIFY STUDENT FACILITATORS AND TRAIN THEM IN COMMUNITY DIALOGUE METHODS
DEVELOP PILOT MEETING AGENDA AND COMMUNICATION MATERIALS
LAUNCH PLATFORM WITH PUBLIC CAMPAIGN
EVALUATE ENGAGEMENT AFTER FIRST TWO MEETINGS

Island: Groix (France)

Title: **Regular Meetings Between Residents and Stakeholders** - Hold regular meetings between residents and stakeholders, and use social media to keep people informed and involved.

1. Target group

Local residents and community members. Municipal representatives and public authorities. Local businesses and producers. Environmental organizations and NGOs. Tourism and transport stakeholders. Youth and student groups.

2. Problem and Opportunity

Groix's development and sustainability initiatives require active community participation and transparent communication between diverse stakeholders. However, limited structured communication channels and inconsistent updates can destroy engagement and lead to misunderstandings or missed opportunities. Establishing a transparent, regular dialogue platform with strong digital support will foster trust, inclusion, and stronger local ownership of change processes.

3. Solution

Launch a structured dialogue platform combining in-person meetings and digital engagement tools:

- Schedule quarterly public meetings or town halls with rotating themes (e.g. mobility, waste, tourism, youth).
- Develop a digital information hub (via website and social media) to share agendas, updates, and feedback forms.
- Involve students as dialogue facilitators and content creators.
- Use hybrid meeting formats (online + physical) to ensure broad accessibility.
- Integrate a "Community Spotlight" campaign highlighting resident stories and initiatives.

4. What already exists?

- Active local NGOs and environmental groups involved in community discussions
- Municipality channels with announcements and public statements
- Social media usage by some associations and businesses
- Periodic public consultations and project-specific feedback sessions
- High community pride and willingness to contribute when invited meaningfully

5. What is needed?

Approx. €15,000 startup budget (venue costs, digital tools, facilitation training)
Dedicated coordination team (municipality and student collaboration)
Consistent communication schedule and thematic planning
Digital platform setup with translation tools and accessibility features
Partnerships with schools, NGOs, and local media

6. Who implements it?

FREIIA and partner university students (meeting facilitation, digital content creation)

Municipality of Groix (coordination, communication, funding)
Local NGOs and associations (outreach, topic proposals, co-hosting)
Community leaders and active citizens (promotion, participation)
Youth and school groups (support roles, agenda input)

7. When is it feasible

Platform Design & Stakeholder Mapping: September – November 2025
First Public Meeting & Social Media Launch: December 2025
Quarterly Meetings & Digital Campaign: 2026 onward
Evaluation & Refinement: Summer 2026

8. Expected Impacts

Economic: More inclusive local planning, better use of public resources
Social: Stronger civic trust, inclusion of youth and marginalized voices
Environmental: Enhanced support for local sustainability initiatives
Educational: Capacity-building in dialogue, facilitation, and digital literacy

9. Risk Factors and Mitigation Strategies

Low attendance → Early outreach, inclusive agendas, incentives (e.g. child care, refreshments)
Misinformation online → Verified sources, community moderators, clear guidelines
Stakeholder fatigue → Rotating themes, shared ownership of agendas
Accessibility barriers → Hybrid formats, multilingual communication

10. Possible Funding or Business Model

EU Democracy & Civic Engagement grants
French local governance and innovation funds
Municipal communications budget
Support from civic tech platforms and NGOs
In-kind contributions (venues, services)

11. Suggested Next Steps

Present concept to municipality and key associations
Identify student facilitators and train them in community dialogue methods
Develop pilot meeting agenda and communication materials
Launch platform with public campaign
Evaluate engagement after first two meetings

Municipality’s Facilitating Role (RUDDER Framework)

Leadership: Assign a community dialogue liaison officer to manage meeting cycles.

Connector: Link municipal staff, students, NGOs, and residents into working groups.

Facilitator / Creator: Host inclusive dialogue spaces and capacity-building workshops.

Provider: Offer venues, digital infrastructure, and coordination support.

Ambassador: Highlight Groix’s transparent governance in communications and networks.

Leverage / Capitalize: Use platform to build trust for future projects and funding bids.

Network Orbiting: Share experiences with other island and rural municipalities.

Procurement Trendsetter: Encourage transparent consultation in all public service design.

Stakeholder	Role in project	Interest / Motivation
Students (FREIA, partner universities)	Meeting facilitation, digital content	Skills development, civic innovation
Municipality of Groix	Coordinator, venue provider, promoter	Transparent governance, stronger public trust
Local NGOs and associations	Co-hosts, outreach partners	Inclusion, democratic participation
Residents and community groups	Attendees, topic contributors	Local voice, direct influence
Youth and school groups	Content creators, input providers	Future inclusion, civic learning
Local media and digital partners	Promotion, technical support	Civic engagement, brand credibility